

**Year of Publication: 2001 (7 works)****From opposition to a monthly magazine – A new role for Indonesian press**

By Maria Nilsson

Communication for Development 2001 (Swedish)

**Abstract:**

The newspaper explosion after the decline of the Suharto regime in 1998 includes the establishment of the print publication Pantau. Started by a group of journalists who were critical of the Suharto regime, the first issue of Pantau was a newsletter that put under scrutiny the role of media during the election campaigns of 1999. By investigating the models used by Pantau to decide upon form and following the nature of its regional and national coverage, the thesis explores the role media plays in a democratisation process.

**Exporting public service**

By Gunilla Kracht

Communication for Development 2001 (Swedish)

**Abstract:**

In its present context of strife hit economy, political turmoil and ethnic rivalry, the Indonesian state owned radio company, Radio Republik Indonesia (RRI) aims for status as an independent public service company. In answer to RRI's call, Swedish Radio's Media Development office takes up the task of attempting to convey the idea of public service to staff at RRI. The thesis follows one of these trainings and asks how a concept like public service moves from one context to another.

**Salvaging Article 19: A tightrope act for media aid to Southeast Asia**

By Henrik Harr

Communication for Development 2001 (English)

**Abstract:**

The thesis dwells on complex issues of press freedom through reflections on the give and take between the normative rights of freedom of speech and the subjective practice of press freedom amongst media aid workers in Southeast Asia.

**New role for the press in Indonesia**

By Ingela Rutberg

Communication for Development 2001 (English)

**Abstract:**

A thesis is a study of the Indonesian local language magazine, Pantau, established post the authoritarian Suharto regime with the purpose of elevating the standards of journalism and institutionalising press freedom. The thesis aims to understand the role of the media in a democratisation process. It takes its theoretical starting point in Jan Servaes' theory of participation and Joseph Manzella's ideas of universal principals in the role of a journalist.

**Digital distance education – an easy option for developing countries or colonialism in a new millennium?**

By Maud Larsson

Communication for Development 2001 (Swedish)

**Abstract:**

The thesis is a report on opportunities and challenges of digital distance education in developing countries. The thesis is based on an internet training programme for women journalists in Africa conducted by AWMC (African Women Media Center). Six journalists, representing the Kenyan media, share their experiences and provide their opinion on the training programme and its role in their life and career.

**The role of media for peace and democracy in Somaliland**

By Marianne Hedenbro

Communication for Development 2001 (Swedish)

**Abstract:**

The thesis aims to understand the role of the media in the Somali peace process starting from its declaration of independence in 1991. Interviews conducted with journalists in Hargeisa, capital of Somaliland, reveal that while traditional bearers of news, like poets, are highly regarded in Somali society for their significant role in informing the public regarding peace proceedings, journalists have frequently been jailed for publishing material critiquing the government.

**An imagined community - Britons in Lanzarote**

By Louise Sverud

Communication for Development 2001 (English)

**Abstract:**

Illustrating with the example of the British diaspora in Lanzarote, an island in the Spanish province of the Canaries, the thesis reflects on the interconnectedness of national identity and community building in the context of transnational mobility. The thesis investigates the origins of the British population in Lanzarote, compares them with their counterparts in Great Britain, and inquires into the role of printed media as well as the role of cultural processes and activities – to reflect on identity, community and culture in a globalised world.

**Year of Publication: 2002 (10 works)**

**The new Press Law in Indonesia**

By Anneli Ström Leijel

Communication for Development 2002 (English)

**Abstract:**

The thesis is a study of the content and implementation of Press Law number 40, passed in September 1999 a little more than a year after Suharto was forced to stepped down. The law is analysed from a political science perspective and theories on democracy, civil society and the media's role in a democracy are used. United Nations article 19, which guarantees freedom of expression, is the basis for the content analysis of the new Indonesian Press Law. Interviews with

19 media persons in Jakarta, Indonesia are used to understand the law in daily practice.

### **Internet as a tool for communication – information and participation among tertiary students in Namibia**

By Helen Belcastro

Communication for Development 2002 (English)

#### **Abstract:**

The thesis investigates Namibian students' use of the Internet as a tool for participation in the democratic process. The study consists of qualitative and personal interviews with representatives of local media, local and national ICT projects and with government officials in Windhoek, the capital of Namibia. The study has also served as an input for a communication strategy for SASU, a southern African students' union.

### **Media against AIDS**

By Kerstin Hansson Gossé

Communication for Development 2002 (English)

#### **Abstract:**

The thesis presents linguistic taboo as one of the bigger obstacles for successful HIV-communication in Tanzania. The limited vocabulary for sexuality related topics, due to social taboo and paucity of sex related terms in official Swahili, means that mass media lags behind in its efforts to speak openly about sexuality. However, the thesis claims, the practice of youth magazine Femina to employ straight talk that is in touch with sexual slang used by Tanzanian youth, might result in the enrichment of the Swahili vocabulary thereby bringing a much needed impetus to sexual health communication.

### **Techno-fetishism or communication for development**

By Gitte Jakobsen

Communication for Development 2002 (English)

#### **Abstract:**

The thesis studies the potentials of Internet and e-mail communication for student organisations in southern Africa. It tries to find practical solutions for the use of new media for marginalised groups of society by focussing on the regional student organisation SASU (South African Students' Organisation) as an example of student communication in the sub-region. The thesis has a practical and action oriented scope in that it is also an integral contribution to SASU's communication strategy, which has the support of Danish development NGO Ibis.

### **Soul City: Ideological band-aids against HIV**

By Gustav Böklin

Communication for Development 2002 (Swedish)

#### **Abstract:**

The thesis addresses the cultural phenomena of the education-entertainment (EE) method of mass mediated health communication. The thesis makes a quantitative and qualitative evaluation of Soul

City, a soap opera series that uses stories about people living in South Africa to educate about health issues. The series is produced by IHDC (Institute for Health and Development Communication) in the Republic of South Africa.

### **Media without a veil? Press freedom in Indonesia**

By Michael Berwick

Communication for Development 2002 (English)

#### **Abstract:**

This descriptive study is an attempt at comprehending the many imaginations of what constitutes a freedom of the press for Indonesian mainstream media in the wake of the authoritarian Suharto regime. Through interviews with Indonesian media, academics, staff of the NGO ISAI (Institute for the Study of Free Flow of Information) and a director of an international funding organisation, the thesis makes conclusions on confidence in press freedom in the speculated re-occurrence of government backed censorship of the media or threats from religious fundamentalists and party militias. Using the metaphor of the veil as a 'thin filter', the thesis contends to reveal nuances of whether Islamic values prevail over the notion of press freedom or whether it follows the model set by nations with a longer tradition of democratic rule.

### **Which future role for communication in Danish development aid?**

By Kirstin Lund Larsen

Communication for Development 2002 (English)

#### **Abstract:**

The thesis argues that the communication interventions of existing donor systems are challenged by current dominant paradigms of international development cooperation that encourage locally appropriate development. Through focus group and personal interviews with staff at the Danish government aid department Danida, the thesis finds that there is an awareness of this challenge among donor agencies. Employing the theoretical basis of participatory paradigms proposed by Servaes, Melkote and Srinivas, the thesis points to the need for structural and systemic changes within donor agencies to operationalise communication not only as a tool, but also as a purpose in itself.

### **AIDS communication through entertainment-education**

By Annica Widmark

Communication for Development 2002 (English)

#### **Abstract:**

The thesis uses Miguel Sabido's theories of entertainment-education and theories of participatory communication/ development communication to analyse the message building process and audience perception of the AIDS communication film Amah dja-foule. The film under analysis is produced by project-Retro-CI in co-operation with PSI (Population Service International) in Ivory Coast as an IEC (Information, Education, Communication) tool and is used in the daily work at Clinique de Confiance in Abidjan, a clinic providing free care and counselling for commercial sex workers.

**Children's rights in practice**

By Rosita Ericsson

Communication for Development 2002 (English)

**Abstract:**

The thesis compares findings from a study of children's participation in the West African radio campaign, "I'm a child but I have my rights too!", to Roger Harts' model for children's participation called 'Ladder of Participation'. The thesis aims to arrive at an understanding of the scope, purpose, attitudes and difficulties around children participating as actors for change.

**Radio as means to support agricultural development**

By Björn Ericsson

Communication for Development 2002 (English)

**Abstract:**

The thesis claims that decentralised production of internationally funded and nationally supported radio programmes on sustainable agriculture has helped farmers in Zambia reorganize themselves around locally appropriate farming methods. The LM&CF (Land Management and Conservation Farming) Project, financed by Sida and supported by MAFF (Ministry of agriculture, Food and Fisheries), is an effort to educate local agricultural advisors appointed by the ministry about simple agricultural methods. As a complement to this educational initiative the project supports radio programmes produced by the NAIS (National Agricultural Information Service), whose decentralised organisational structure has resulted in radio farmer forums discussing new methods of farming thereby lowering dependency on the agricultural advisors of the ministry.

**Year of Publication: 2003 (4 works)**

**Sex, AIDS and videotape**

By Torja Ngenge

Communication for Development 2003 (English)

**Abstract:**

The thesis explores how video is used to entertain, inform and educate youth in rural Mozambique about sexual health, HIV/ AIDS, teenage pregnancy and gender related issues. Observations of attitudes and reactions during video screenings of selected videos, focus group and individual interviews are used to inform on the impact of the videos on attitudes to sex and related health issues.

**Media, democracy and conflict in the Manu River Union**

By Linda Runesson

Communication for Development 2003 (English)

**Abstract:**

Based on a minor field study conducted in the West African sub-region called Manu River Union, the thesis investigates the role of the media in times of conflict. The divisive history of Guinea, Sierra Leone and Liberia, members of the Manu River Union, puts significant political pressure on

journalists working in the sub-region leading to wavering ethical standards, corruption, blackmail and other debilitating practices. The thesis offers suggestions to make the news media a positive factor in a conflict ridden society.

### **Assessing ICT Efforts in marginalized regions from a critical social viewpoint**

By Manne Granqvist

Communication for Development 2003

#### **Abstract:**

The thesis aims to understand the social dimensions and impact of ICTs in economically weak environments. The study has been conducted in the Dominican Republic in association with the NGO Funredes in connection with its Olistica (Observatory in Action of Social Impacts of ICTs in Latin America and the Caribbean) initiative.

### **Journalist education after Suharto**

By Mikael Ringman

Communication for Development 2003 (English)

#### **Abstract:**

The thesis addresses Indonesia's nascent account of first time press freedom after the fall of the Suharto dictatorship. In field studies conducted at Bandung, Bengkulu and Jakarta, the thesis looks at the status of education and training of Indonesian media through three central concepts in development communication theory – free flow of information, development journalism and the right to communicate. In its concluding argument, the thesis calls for a new kind of development journalism.

**Year of Publication: 2004 (13 works)**

### **Voices of South Africa - Internet-based education for communication and globalization**

By Louise Frykheden

Communication for Development 2004 (English)

#### **Abstract:**

The thesis is an analysis of the complexities of virtual, intercultural learning environment. The author provides perspective on internet based education as a democratic right, globalization in internet education and gender issues in intercultural learning through interviews with South African students and facilitators in the Internet-based, higher education programme ICM (Intercontinental Master's programme for adult learning and global change).

### **ICTs for the Poorest of the Rural Poor—Now and How?**

By Sanjay Gupta

Communication for Development 2004 (English)

#### **Abstract:**

Outlining the market and policy level factors that contributed to the exclusion of a large fraction of the Indian rural population from the Information Revolution, the thesis enumerates possible fiscal,

infrastructural and technological interventions to improve access to ICTs for the country's rural poor.

### **Moving images and the making of meaning – about teachers, television and AIDS**

By Åsa Tolgraven

Communication for Development 2004 (English)

#### **Abstract:**

The thesis is a qualitative study on the effect of television programmes on HIV and AIDS issues in Botswana. In addition to a written paper, the final work comprises a short film that presents the discussions on the television series, 'Talk Back' by south African teachers.

### **Radio as a tool for development and empowerment – among the Maasai people in rural east Africa**

By Martin Cederberg

Communication for Development 2004 (English)

#### **Abstract:**

The thesis discusses the role of mass media in the empowerment of a community. Applying Servaes' definition of community as a 'community of interest rather than simply a geographically defined community, the thesis studies the impact of mass communication among the Maasai people.

### **Writing Mapuche: The use of local functional literacy in intercultural education as communication for development**

By Therese Raymond

Communication for Development 2004 (English)

#### **Abstract:**

The thesis examines the social and functional aspects of literacy in the context of the creation of an empowering intercultural school. The thesis follows what is left of the cultural tradition of the Mapuche, an indigenous people of South America who were targets of discrimination by European settlers in the 16<sup>th</sup> century and who are presently respected for contributing to the country's ethnic diversity.

### **Towards an Information Society in Nigeria: The legal and institutional framework**

By Fabian U. Okoye

Communication for Development 2004 (English)

#### **Abstract:**

Examining the policy level issues determining the creation of an information society in Nigeria, the thesis aims to make suggest appropriate frameworks for the development of the country's Public Sector Information (PSI). The thesis is informed by the theoretical framework of Social Constructionism, which involves participants as active change agents rather than as passive beneficiaries.

**Peace in focus: An exploratory study with the aim of encouraging a media intervention project in the Spanish Basque territory in northern Spain**

By Anna Wall

Communication for Development 2004 (English)

**Abstract:**

Through interviews with local media professionals, academics and peace workers in the Spanish Basque region in northern Spain, the thesis examines and assesses the media's role in the Basque conflict. Exploring the Basque media landscape through literature and internet review of media coverage as well as unstructured observations, the thesis aims to encourage media as a tool of peace building.

**A spider in a development net: Community radio in participatory development**

By Ann Jornéus Tenfält

Communication for Development 2004 (English)

**Abstract:**

With the assumption that proximity is a positive factor for social cooperation, the thesis studies the effectiveness of community radio to mobilize and empower the local community. The thesis uses the case study of the Kagadi Kibaale Community Radio in Uganda and the Olkonerei Radio Service in Tanzania.

**Digital communication for development in Nepal**

By Gabriella Westberg

Communication for Development 2004 (English)

**Abstract:**

The thesis presents Development Communication as a field that possesses an inherent symbolic power with the capacity to either empower or disempower its subjects. Interviews with radio listeners and facilitators, as an independent assessment assistant for a development communication project in Nepal, provided for the author's starting point that the central concept of dialogue is ignored in participatory projects. Reflections post the assessment experience, has culminated in the thesis which borrows from French theoretician Pierre Bordieu's notion of symbolic power.

**Divided city: Information poverty in Nairobi's slums**

By Rasna Warah

Communication for Development 2004 (English)

**Abstract:**

The thesis highlights the divisive effects of ICT development initiatives in densely populated slums through an investigation into the mechanisms of access to media and information in the absence of ICTs in the slums of Nairobi. The thesis concludes with recommendations for improving ICT and media access and provides a report of best practices and lessons learned in other developing countries.



**Does Africa need museums?**

By Lena Millinger

Communication for Development 2004 (English)

**Abstract:**

Questioning the relevance of museums as communicators of cultural heritage in Africa, the thesis highlights the skewed outcomes of local identity building through foreign funding. The dependence of Africa's museums on tourism and foreign aid means that museum collections are invariably chosen from an outsider's curious gaze of the Other. The thesis maps out development theories and compares them with the situation in Mali and Senegal to assess the priority of culture versus economy.

**"Good things happen here as well" Arts activities for social transformation amongst children and adolescents – a case study in Argentina**

By Kristina Rörström

Communication for Development 2004 (English)

**Abstract:**

Argentina's troubled history has contributed to the widening of financial and social distance amongst its people. In the last decade, efforts by UNESCO shows evidence that culture, including arts activities, can have a positive social impact. In an effort to investigate the participatory nature of active involvement in arts activities among children and youth, the thesis reports on the attitudes and experiences of young participants in the programs organised by Crear Vale la Pena, a non-governmental working on social inclusion in sub-urban Argentina since 1993.

**Communications framework for HIV vaccine trials**

By César Bazán

Communication for Development 2004 (English)

**Abstract:**

The thesis analyses the experiences of the HIV Vaccine Trials Network (HVTN), a large international network for HIV vaccine trials. The thesis collects responses by HVTN staff and community representatives from 21 research sites through a web-based survey conducted in English, Portuguese and Spanish. Using the data from the web survey, the thesis identifies critical themes in HIV vaccine trials conducted in Asia, Africa, the Caribbean, South America and the USA and makes recommendations for the communication effort of the trials.

**Year of Publication: 2005 (15 works)****The impact of media laws on press freedom in Zimbabwe: Perspectives, controversies, and reality**

By Mkuleko Hikwa

Communication for Development 2005 (English)

**Abstract:**

The thesis seeks to assess whether Zimbabwean legislative control over the operations of the media suppresses press freedom or has a positive effect on media regulation. The thesis evaluates the

impact of media law and policy on freedom of press and expression in Zimbabwe from 2000 to 2005.

### **Youth to youth: A study of the AIDS communication strategy of PEMA/ ACT in Cote d'Ivoire**

By Stella C. Okoronkwo

Communication for Development 2005 (English)

#### **Abstract:**

The thesis studies the communication strategy of PEMA or ACT (African Christian Television), a faith based organisation that emerged in the late 1990s and uses entertainment education to educate awareness about social ills in Africa. Its programmes are broadcast in Cote d-Ivoire and other Francophone countries. The thesis focusses on the HIV/ AIDS communication programmes of the organisation.

### **eDiplomacy for Development: A study of Bosnia and Herzegovina's Ministry of Foreign Affairs' web communication**

By Alma Sokolovic-Rasmussen

Communication for Development 2005 (English)

#### **Abstract:**

Recovering from a decade long period of war, the state of Bosnia and Herzegovina is now set for the country's economic recovery. The Government's representative abroad, the Ministry of Foreign Affairs (MoFA), promotes the country's political economic and cultural affairs and is the primary official contact for administrative services to the Bosnian diaspora. The study examines the use of the Internet as a communication and work tool by MoFA and takes up the Norwegian experience as a case study of best practices.

### **Transforming television news in a post-conflict environment: The case of ERNO, a regional news exchange window for the Balkans and south east Europe**

By Carita Pettersson

Communication for Development 2005 (English)

#### **Abstract:**

ERNO, a regional news and feature service within the frameworks of the European Broadcasting Union (EBU) and the Eurovision News Exchange (EVN), was established with the aim of supporting the development of pluralistic media, allowing for diverse views and opinions in post-conflict zones. The thesis assesses the validity of the project ERNO from a reconciliation point of view with a special focus on Serbia.

### **Walking the tightrope – can storysharing play a part in reconciliation?**

By Sara Johansson

Communication for Development 2005 (English)

#### **Abstract:**

The thesis takes Trudy Grovier's writings on reconciliation as a starting point and borrows from

contact theory and narrative thinking to dwell on whether sharing of personal experiences with people from the other side of a conflict contributes to reconciliation. Looking specifically at the possibilities of talking and the obstacles of a post conflict society, the thesis examines the reconciliatory work of four multinational women's organisation in Bosnia-Herzegovina.

### **School libraries in a democratic South Africa: Curriculum support, information literacy, policy development**

By Maud Hell

Communication for Development 2005 (English)

#### **Abstract:**

The thesis assesses the impact of the south African national policy, introduced in 1997 to stress the importance of library service to facilitate learners with resource material. The challenge of the national policy to meet the outcomes of new Curriculum 2005 is assessed by investigations in two school libraries and two provinces.

### **Home alone: Participatory action project with children in León, Nicaragua**

By Lena Wall

Communication for Development 2005 (English)

#### **Abstract:**

Reviewing the ongoing project Home Alone and existing literature on children's participation to reflect, the thesis is a reflection on the author's own experiences of working with children in the Home Alone project.

### **What does art matter? - contemporary art and development in Sarajevo 1996-2005**

By Susan Kennard

Communication for Development 2005 (English)

#### **Abstract:**

The thesis explores the question of the importance of art in society with the intent of investigating whether and how contemporary art practice can offer new learnings and innovations to development theory. Adopting a cross disciplinary approach, the thesis borrows the conceptual tool of the 'boundary object', formulated by Susan Leigh Star and Geoffrey C. Bowker, to position civil society as a common identifier across both settings and is based on a field study that investigates whether or not post-war contemporary art practice in Sarajevo engages with civil society.

### **The Weeping Jade Dragon Snow mountain: Educational radio soap operas for HIV/AIDS prevention in Yunnan, China**

By Claudia Blume

Communication for Development 2005 (English)

#### **Abstract:**

Taking the case study of two educational radio soap operas for HIV/ AIDS prevention targeting ethnic minorities in Yunnan province, China, the thesis discusses the effective HIV/AIDS communication and the production process of entertainment-education projects. The aim of the

thesis is to address production challenges entertainment-education projects in the endeavour to empower audiences living at the periphery of the information society.

### **Who are we, the people? - A discourse analysis of the UN Millennium Report**

By Jane Lykke Bøll

Communication for Development 2005 (English)

#### **Abstract:**

Building its analytic strategy on the comments on discourse by Foucault, Laclau, Mouffe, and Fairclough, the thesis conducts a textual analysis on the UN Millennium Report, 'We the People. The Role of the United Nations in the 21<sup>st</sup> Century.' The thesis is illustrated by a painting on canvas.

### **Showing ones picture of the world: Photographic workshops in Buenos Aires and influence on the participants**

By Åsa Hedberg

Communication for Development 2005 (English)

#### **Abstract:**

Interacting with groups of children and young people who are participating in photography workshops in Las Feas and Contraluz, two slum areas of Buenos Aires, the thesis investigates the participants' belief in the influence of the workshop on their self-image, self-esteem and the picture of the neighbourhood. Interpreting findings from interviews, questionnaires and from picture analysis – the thesis employs Pierre Bourdieu's theories of cultural and social capital, Jonas Stier's and Mowena Griffiths' theories of identity and the dialogical pedagogy of Paulo Friere.

### **Communication as a means to improve a development programme: Field study Topola, Serbia**

By Ulla Engberg

Communication for Development 2005 (English)

#### **Abstract:**

The thesis addresses issues and challenges in the communication between a development programme and a community by studying the communication strategy of The Topola Rural Development Programme (TRDP) by Sida in Topola, Serbia.

### **"How do we even know our elected leaders go to work?": Freedom of information in Tanzania**

By Karin Mossberg

Communication for Development 2005 (English)

#### **Abstract:**

The thesis investigates freedom of information in Tanzania at the policy and practice level. The thesis looks into what the constitution of Tanzania has to say about freedom of information and how freedom of information works in practice when journalists investigate.

**Indigenous, yes: Participatory documentary-making revisited (an Argentine case study)**

By Florencia Enghel

Communication for Development 2005 (English)

**Abstract:**

The thesis discusses the practices that lead to the production of two documentaries made by the author through the implementation of a participatory communication approach about and with indigenous communities located in the North region of Argentina between 1997 and 2003. The documentaries are: Ayyü-Porä/The beautiful words (1998), and Candabare/Late summer celebration (2001).

**School Libraries in a Democratic South Africa**

By Maud Hell

Communication for Development 2005 (English)

**Abstract:**

The thesis assesses the status of school curriculum and libraries in South Africa since 1997, when the national policy for school libraries was proposed to facilitate learners with resource material. Interviews with teachers, learners and principals in two schools and interviews with regional school library officers, literature review of library history and research and articles on policy making and analyses of policy documents, as also seminars from a conference on e-learning in South Africa are used as reference for the assessment.

Year of Publication: 2006 (9 works)

**Using radio for advocacy and communication of issues affecting farm communities in Zimbabwe**

By Clever Maputseni

Communication for Development 2006 (English)

**Abstract:**

The thesis looks at the extent to which radio remains useful in communication and advocacy for the development of marginalized communities, specifically the farm communities in Zimbabwe. The research is based on a case study of a national radio programme sponsored by an NGO. It contributes to literature that dwells on alternating episodes of faith and doubt in the power of the media in development.

**Cycle of change: Life and development in Beijing**

By Enno Ladwig

Communication for Development 2006 (English)

**Abstract:**

The thesis investigates the impact of urban development in Beijing. The written thesis is supplemented with a 27 minute documentary made by the author.

**Exploring new modalities: Experiences with information and communication technology interventions in the Asia-Pacific region**

By Michael Dougherty

Communication for Development 2006 (English)

**Abstract:**

The thesis project is an outcome of the author's involvement in a United National Development Programme (UNDP) Asia -Pacific Development Information Programme (APDIP) project to develop a review and analysis of 56 Pan-Asia ICT R&D Grants Programme between 2002 and 2005. The product of the UNDP-APDIP project is a book with the purpose for providing an overview of projects for internal review and for sharing project results among grant recipients, the development community and other interested parties. The thesis reviews and analyses the research process behind the making of the book.

**Does Ejeda need its radio or how can a small radio unit deal with the resources from NGOs to transmit messages about health according to the reality in the region?**

By Suzanna Johansson

Communication for Development 2006 (English)

**Abstract:**

The thesis evaluates a radio project supported by the Andrew Lees Trust (ALT) and UNICEF in southern Madagascar. Besides carrying out an impact analysis of the radio station launched in collaboration with the local hospital, Ejeda, to promote improved health practices in the Mahafaly region, the thesis also examines how cultural context is accounted for as a means of communication in the radio project.

**Selling the backstage: Heritage and enterprise in community based tourism, The the case of Kyrgyzstan**

By Johanna Stenersen

Communication for Development 2006 (English)

**Abstract:**

The thesis looks at the interplay between enterprise and heritage in community based tourism in Kyrgyzstan. It addresses the effect that this interplay has in the creation of a tourist destination in a context of development and socio-cultural transition.

**Information, Knowledge and Development: the case of Nakaseke Multipurpose Telecentre in Uganda**

By Tapiwa C. Kamuruko

Communication for Development 2006 (English)

**Abstract:**

Taking its point of departure in the unsustainable pilot initiatives of the telcentre model in developing countries, the thesis investigates the possibility of community assisted functioning of a Ugandan telecentre in the challenging aftermath of donor withdrawal.

**Responding to the global economy through knowledge networks: A case study of internet-based international study circle programmes as a potential effective model in development communication and education**

By Morten Jest

Communication for Development 2006 (English)

**Abstract:**

Taking its departure point in the assumption that workers' education is an important tool in developing critical awareness of globalization and the alternatives to it, the thesis looks at the education concept of the International Study Circle (ISC) project, a pilot programme to evaluate the feasibility of the international study circle model initiated by IFWEA and its European regional body, Euro-WEA in 1997.

**We all for Castelli: An experience of communication networking**

By Yanina Grisel Ibarra

Communication for Development 2006 (English)

**Abstract:**

The thesis is an attempt to understand the communication processes developed by the Red Solidaria (RS), an Argentine solidarity network that started a national solidarity collection made popular via the country's national media as 'We all for Castelli'. RS's purpose was to collect basic sanitary resources to aid Castelli, a town suffering from severe drought. Alongside the RS campaign, Argentines organised their own campaigns to coordinate aid for Castelli. The thesis borrows from Manuel Castells' presentation of a mechanism in which two or more networks interlace to share resources towards a common goal to describe the parallel nodes of cooperative aid that emerged in Argentina towards the end of 2005.

**HIV/AIDS e-resources for media: An analysis of needs and expectations within media in Uganda and Serbia**

By Jackie Davies

Communication for Development 2006 (English)

**Abstract:**

Stating knowledge, accuracy and communication skills as the main requirements for effective HIV/AIDS communication for all media around the world, the thesis addresses the specific challenges of media in transitional and developing countries where fewer resources are available for production and information sharing.

**Year of Publication: 2007 (18 works)**

**Performing arts for HIV/ AIDS communication: Some strengths and weaknesses**

By Frederick Mugira

Communication for Development 2007 (English)

**Abstract:**

Using the case study of the DreamAidE organization of KwaZulu Natal province of South Africa, an organisation employing participatory drama and interactive education to spread awareness of HIV/ AIDS in the country, the thesis explores the effectiveness of live drama as a communication tool for raising young people's awareness regarding the epidemic. Among others, the thesis is based on drama theory, social learning theory and activation theory of information exposure.

**The South African Labour History Project: The role of communicating past struggles in building new movements of resistance**

By Sara Melendro

Communication for Development 2007 (English)

**Abstract:**

The thesis is a comment on the role of the project mentioned in the thesis title. A collaboration of two South African organisations, the Khanya College in Johannesburg and the Labour Research Service in Cape Town, the aim of the South African Labour History Project (SALHP) was to recover stories of those from the labour movement who fought to overthrow Apartheid. Employing current critiques of development that argue for an alternative way to bring about sustainable social change, the thesis debates on the need and motivation SAHLP and comments on the political context within which it was developed.

**Changing spectatorships in communicating hair for development: Symbols and significations of identities, masculinities and maturations**

By Andre R. Powe

Communication for Development 2007 (English)

**Abstract:**

Addressing meta-narratives of misrepresentation and marginalization the thesis presents notions of hair as statements of the masculine identity.

**What good can art do? Art and social change in Egypt**

By Thorsten Ulbrich

Communication for Development 2007 (English)

**Abstract:**

In conversations with creative communities in Egypt the thesis asks how art can create social change and how does art deal with social change.

**Seeing beyond celebrity: How international development NGOs can use their famous supporters to help the poor get their voices heard**

By Varihi Scott

Communication for Development 2007 (English)

**Abstract:**

The thesis looks at the evolving relationship between NGOs and their high-profile supporters. The thesis offers the significance of this inquiry as being important as the last three decades have seen



the forces of globalisation and celebrity culture converge to produce massive campaigns fronted by entertainers and aimed at tackling development issues.

### **A new dialogical space: Memorialisation, Freedom Park and the unfinished business of reconciliation in South Africa?**

By Trevor Ralton Oosterwyk

Communication for Development 2007 (English)

#### **Abstract:**

The thesis states that the creation of a memorial project provides occasion for the survivors of conflict to explore painful and contested memories of the past and also a way to communicate to the world how the society has dealt with the conflictual past. The thesis goes onto explore possibilities of creating a monument that would not only organise divergent voices, but also empower future generations. The context for the thesis is the Freedom Park in South Africa.

### **Hello? How may I help you? Call centre agents in Durban – victims or beneficiaries of Business Process Outsourcing**

By Ulla Hauer

Communication for Development 2007 (English)

#### **Abstract:**

The thesis aims to re-theorize identified processes of post-colonial transformation in the context of growing human experiences in the digital environment. It is a qualitative examination of a case study that employs hypertext. 'Project 300', an online initiative of an Iranian-born Canadian seeking to confront the representation of Persian culture in the 2007 Warner Brothers movie '300', is analysed with the contention that representation in the digital sphere provides for the ability of hypertext technologies to make explicit communication flows and thus enable social transformation.

### **ICTs in Education: SchoolNet in Ethiopia**

By Mesai Mitiku

Communication for Development 2007 (English)

#### **Abstract:**

The thesis argues that improved access to ICTs is required for the integration of students and teachers to knowledge based society. The focus is on the government supported, SchoolNet, education being one of the four critical areas outlines for transformation in Ethiopia.

### **Sun, Sea, Sex and Swedes. A study of campaigns to prevent sex tourism in Natal/Brazil and Stockholm/Sweden.**

By Charlotte Pruth

Communication for Development 2007 (English)

#### **Abstract:**

This thesis studies the work of two organisations working to prevent child sex tourism, Ecpat in Sweden and Resposta in Brazil. The thesis takes a close look at the Code of Conduct, a tool used by

both organisations to make the tourism industry committed to the prevention of child sex tourism. Further analysis is made using advertisement material from Swedish travel agencies and Brazil tourism advertisements since the 1960s.

### **CBO Challenges and the Ikhala Model**

By Ulrika Celin Wedin

Communication for Development 2007 (English)

#### **Abstract:**

This thesis is a qualitative study of the challenges faced by CBOs (Community Based Organisations) working with multi-disciplinary HIV/ AIDS initiatives in the Eastern Cape, South Africa. The case study is that of the participatory intermediate grant maker, Ikhala Trust, that employs participatory methods to better prepare CBOs to meet the requirements of their donors and to address problems within their community and their organisations.

### **Gender in the popular music of Kampala (Uganda)**

By Evelyn Lutwarna-Rukundo

Communication for Development 2007 (English)

#### **Abstract:**

This thesis analyses gender representations in popular songs in Kampala from 2003 – 2006. The songs are sampled from the Pearl of Africa Music Awards, a local award sought after by Ugandan musicians. The examination of the lyrics is conducted through content analysis and hermeneutic methods. The thesis also traces gender positioning and apportioning of choices for economic and social development.

### **Beyond Binaries: social transformation in hypertext environments**

By David Sol

Communication for Development 2007 (English)

#### **Abstract:**

The thesis aims to re-theorize identified processes of post-colonial transformation in the context of growing human experiences in the digital environment. It is a qualitative examination of a case study that employs hypertext. 'Project 300', an online initiative of an Iranian-born Canadian seeking to confront the representation of Persian culture in the 2007 Warner Brothers movie '300', is analysed with the contention that representation in the digital sphere provides for the ability of hypertext technologies to make explicit communication flows and thus enable social transformation.

### **Unanswered questions and empty spaces: The challenge of communications history and memory in post-genocide Cambodia**

By Niamh Hanafin

Communication for Development 2007 (English)

#### **Abstract:**

The thesis explores the causes of the lack of knowledge among contemporary Cambodian youth

about the Khmer Rouge regime. The thesis examines the potential role that radio can play in supporting and contextualising survivors' testimonies and educating young people about their recent history by studying a phone-in radio series 'Ka Pit (The Truth).

### **Glocal awareness in blogs: An explorative study of glocal awareness in blogs about the February 2007 flood in Jakarta, Indonesia**

By Solveig-Karin Erdal

Communication for Development 2007 (English)

#### **Abstract:**

The thesis studies glocal awareness in 27 blogs from around the world that mention the February 2007 flood in Jakarta, the hypothesis being that bloggers creating glocalization on the internet will reflect on this aspect in the blogs. The qualitative approach of the thesis is inspired by internet ethnography. Quantitative content analysis as well as qualitative text analysis is conducted on what comprises the local and global in both geographical and societal dimensions and discussed within the framework of theories of glocalization.

### **Why do they hate us? British Gypsies and the media**

By John Thynne

Communication for Development 2007 (English)

#### **Abstract:**

The thesis addresses the identity crisis of British Gypsies. Tracing their historical roots, the thesis presents political, mythical and moral identities of British Gypsies. Interviews are conducted with British Gypsies in the media.

### **Visual voices: Rewriting history in public art**

By Eva Fognell

Communication for Development 2007 (English)

#### **Abstract:**

The thesis assesses the role that monuments, memorials and public art can play in the processes of intercultural communication and in presenting new historical narratives. The thesis presents examples of public art in the United States as a successful means for previously silent voices and narratives to be heard and for facilitating a diverse interpretation of history.

### **Cinema numérique ambulant: A case study of medium term impact on the audience in niger, West Africa**

By Dominique Thaly

Communication for Development 2007 (English)

#### **Abstract:**

The thesis assesses the impact of the Cinema numérique ambulant (CAN), a French project in West Africa with the objective of using light technology to reach out to remote rural communities in Africa. Borrowing from audience theory, media effect theory, African film theory and communication for development theory, the thesis attempts to devise a theoretical framework for he

analysis of medium term impact of mobile cinema.

### **Diffusion of innovations: Reforestation in Haiti**

By Raffaella Bellanca

Communication for Development 2007 (English)

#### **Abstract:**

The thesis analyses the communication dynamics of a reforestation campaign in Haiti operated by the NGO AMURT. Assuming that the idea of planting trees rather than cutting them can be seen as an innovation, the thesis adopted the findings of "Diffusion of Innovation" research as a theoretical framework. The field work is used to critically assess some of the diffusion model's findings, especially concerning the characterization of early adopters which are perceived as pro-innovation biased. An analysis of the NGO communication strategy according to diffusion of innovation parameters revealed several positive points, such as the use of homophile change agents, the adaptation of messages to the audience and the characterization of the meaning of the innovation from a receiver's perspective.

Year of Publication: 2008 (6 works)

### **Do telecenters have a role narrowing the digital gap in the rural area in Honduras?**

By Mirna Isabel Rivera Garcia

Communication for Development 2008 (English)

#### **Abstract:**

The thesis assess the need of new telecenters and the maintenance of existing telecenters in rural Honduras in order to understand the claim of the capacity of information and communication technologies for social development.

### **Small islands, small radio, small politics but big hope: Community radio in the Pacific**

By Hannah Harborow

Communication for Development 2008 (English)

#### **Abstract:**

The thesis explores the effect of community radio in five Pacific island countries of Fiji, Nauru, Papua New Guinea, Vanatu and the Solomon Islands. These address the role that community radio can play in empowering local communities to affect social change at the structural level.

### **On your mark, get set, development: A look at the connection between sport and development**

By Anna Rice

Communication for Development 2008 (English)

#### **Abstract:**

The thesis investigates how sports and development are connected and communicated, and how sport affects social change at the individual, community and global levels. Providing an overview of

sociological and historical contribution of sport to development and social change, the thesis also delves into specific sports and development projects, namely, 'Right to Play, the largest sport and development organisation in the world and 'Bench to Pitch' a community-based organization operating in Denmark.

### **Intercultural communication for development**

By Keisuke Taketani

Communication for Development 2008 (English)

**Abstract:**

The thesis is an exploratory study of intercultural sensitivity of the United Nations Volunteer Programme in a multicultural work environment. Using the Developmental Model of Intercultural Sensitivity as framework, the thesis reports on a qualitative survey conducted on 48 United Nations volunteers from 26 countries, serving in 24 countries.

### **ICT4D: What role can telecentres play in Zambia?**

By Stanslous Chewe

Communication for Development 2008 (English)

**Abstract:**

Using the case study of the University of Zambia Telecentre project, the thesis assesses the effect of ICTs amongst Zambians.

### **Eco-tourism as development project**

By Anna Johnson Taketani

Communication for Development 2008 (English)

**Abstract:**

Based on Paolo Mefalplos's theories of communication as a process to facilitate dialogue and on Silvio Waisbord's ideas on communication for development, the thesis analyses the EU funded 'Eco-tourism development programme' to assess how communication and participation can strengthen long-term project sustainability.