

Euro-Latin American working sessions

Focus on Art for Social Transformation. Art is a right

A catalyst for Political, Economic, Social and Environmental Development



May 16 - 19 2009 - Hellerau European Center for the Arts - Dresden, Germany

Leading social organizations of art and culture in Europe and Latin America will meet during working sessions to debate about the importance of art in processes of social development and intercultural construction. Discussions will also include the visions of multi-sectorial international referents.

The Latin Network of Art for Social Transformation and Expedition Metropolis - Creative Cooperations, have decided to join efforts in the organization of the ***Working sessions: Focus on Art for Social Transformation. Art is a Right. A catalyst for Political, Economic, Social and Environmental Development*** to exhibit the role of art and culture in social development in Europe and Latin America.

This multi-sectorial symposium on the role of art and culture in social development aims to continuously amplify and deepen the dialogue between Europe and Latin America: dialogue that encompasses both critical reflections and joint actions.

Artists engaged in youth and community empowerment, social leaders, researchers, private companies, foundations, politicians and other experts will be invited to exchange ideas and interpretations on the current and potential bridges that exist between art and other sectors and on its role in generating positive changes for a more sustainable society.

Focus on Art for Social Transformation. Art is a Right working sessions are possible thanks to the special support of Fondation Alta Mane, AVINA Foundation through AVINA International Bridges and AVINA Stiftung, and Hellerau-European Center for the Arts.

Objectives

- Give visibility and deepen the understanding of the role of art and culture in social development.
- Generate connections between European and Latin-American organizations dedicated to art and community processes.
- Increase the comprehension of AFST and explore conclusive ways of integrating global issues in local views and programs.
- Draft a Mutual Understanding Document about the offers and contributions of art for social transformation organizations for the global agenda.

- Develop a crossed agenda 2009-2011 of LA-European art for social transformation projects that includes a platform of dialogue and LA-EU exchange applied to a public global cause.

Driving Concepts

1. Evolving from Exchange to “pooling” experiences.

As opposed to traditional models of exchange (receiving support from others or offering help to others) we aim to explore ways to pool experiences, practices, views and interpretations.

- Cross-Atlantic: Cross-cultural transfer within AFST.
- Cross-sector: Potential with other initiatives on social development.

2. Evolving from building bridges towards common territories.

As opposed to merely connecting distanced realities by building bridges between them, we aim to explore common territories. To avoid theorizing, we will try to create innovative prototypes that must reflect the potential to pool experiences towards bettering the impact.

- Prototyping – designing possible joint endeavours and outlining how they might (1) capitalize existing experiences, (2) pool experiences, practices, views and interpretations from Europe and Latin America, and (3) generate concrete benefits for stakeholders.

3. Evolving from particular demands towards shared needs.

As opposed to habitual demand-based funding proposals (financing), we aim to explore shared needs of both the organizations and their existing and future donors and supporters (capitalizing).

- Capitalizing Art for social transformation – We aim to develop a new matrix permitting us to unearth, correlate and interpret the underlying needs of the beneficiaries, the organizations and the donors. This will lead us to formulate proactive value proposals, which also address the needs of our donors and the “return on investment” for the social investor.

Agenda May 16 -19th, 2009 European Center for the Arts Hellerau (Dresden)

Opening Saturday, May 16th

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|----------------|--|
| 18:30-20:00 hs | Welcoming Dinner and Personal Introduction for participants at European Center for the Arts Hellerau. |
| 20:00 hs | Artistic Performance <i>Dorky Park “Hell on Earth”</i>
by Constanza Macras - Argentine choreographer residing in Berlin who will present her dance project, with children and young immigrants from Berlin. |

After the performance, Constanza Macras and Carmen Mehnert will hold a public conference.

Working Sessions:
Sunday May 17th, Monday May 18th and morning of Tuesday May 19th

Open Public Conference:
Evening of Tuesday May 19th

Moderators: Inés Sanguinetti of the Latin American Network of Art for Social Transformation and Ulrich Hardt of Expedition Metropolis - Creative Cooperations.

Systematization: Georg Engeli, Artist and advisor, specialist in Art and Social Transformation systematization & reporting.

Sunday, May 17th
Location: Lichthof Room

- 09:30-13:00 hs** *Sharing Points of View LA-EU – Moving from Tolerance to Respect. Cross Atlantic: Potential for Cross-Cultural Transfer.*
- 09:30-10:00 hs Warm-up / Artistic facilitation.
- 10:00-11:00 hs Kick-off presentations by Latin American and European networks:
- Presentation of the Latin American Network of Art for Social Transformation.
 - Presentation of European Networks of Community Art projects: Creative Cooperations, KubiQ.
 - Social, political and economic context for projects developed.
 - Art for Social Transformation profile in Latin America and Europe.
- 11:00-12:00 hs Group work around:
- Differences.
 - What is being or can potentially be exchanged?
 - Identify common problems in relation to contexts and AFST practices in both LA and Europe.
 - Identify the differences in the contributions of LA and Europe; which exchanges are potential opportunities for transfer between both regions?
- 12:00-13:30 hs Reporting debate and contributions for Mutual Understanding Document/Common LA-Europe action plan construction.
- 13:30-15:00 hs Lunch.
- 15:00-19:00 hs** *Visions about Art and Social Transformation from a Multisectorial Standpoint. Cross Sectors: Potential for Cross-sectorial Transfer.*
- 15:00-16:00 hs Kick-off presentations by multi-sectorial representatives:
Recommendations for kick off speakers: what is the added value of AFST in social change (what is unique in its contribution) and why should AFST interact with already existent multi-sectorial initiatives?

- 16:00-17:30 hs Group work around:
- Art professionalization and quality in risk contexts in relation to
 - artistic production and educational methodologies,
 - creating networks and including other sectors of social and economic development,
 - giving visibility, preventing or solving public causes
 - What is being done? What is missing?
 - What can art offer to initiatives in the field of: health improvement, work generation, education, environmental protection, conflict resolution, citizenship- social organization?

17:30-19:00 hs Debate and conclusions for Mutual Understanding Document/ Common LA-Europe Action Plan.

19:30 hs Dinner.

Monday, May 18th
Location: Lichthof Room

09:30-13:00 hs *Financing Art and Social Transformation.*

09:30-10:00 hs Warm-up/Artistic facilitation.

- 10:00-11:00 hs Kick-off presentations by financers and donors:
- Reasons for supporting art for social transformation.
 - What do donors need from AFST organizations in order to improve their investment?

- 11:00-12:00 hs Group work around:
- Multiplication of investment in art for social transformation.
 - Differential of art for social transformation organizations.
 - What is the value of our proposal to the donors or social investor (why should they invest in AFST)?
 - What strategy do organizations adopt/ use to move from asking to offering?

12:00-13:30 hs Debate and conclusions for Mutual Understanding Document/Common LA-Europe Action Plan.

13:30-15:00 hs Lunch.

15:00-19:00 hs *From Building Bridges to Crossed Agendas: Prototyping.*

- 15:00-16:00 hs Crossed agenda potential:
- From Latin America:
- Community Arts and Youth.
 - Art as a bridge to health.
 - Networks and their contributions to resolve social, political and economic, national conflicts.
- From Europe:
- Art, education, qualification - transfer of competencies
 - Art, inclusion, transcultural practices.
 - Art and cultures of sustainability.

- 16:00-17:30 hs Group Work around:
- How is the multi-sectorial dimension included in these projects?
 - How do they include the LA-European bridge in their agenda?
 - How do they include the academy?
 - Their contribution to public global causes.
 - How will they ensure artistic quality?
 - Sustainability.
- 17:30-19:00 hs Debate and conclusions for Mutual Understanding Document/Common LA-Europe Action Plan.
- 19:30 hs Dinner.

Tuesday, May 19th

Morning Working Session, location: Lichthof Room
Open Public Conference, location: Festspielsaal

09:30-14:00 hs *Art, Society and Science.*

09:30-10:00 hs Warm-up/ Artistic facilitation.

- 10:00-11:00 hs Kick-off presentations:
- How does Academy view AFST projects regarding the solution of public causes?
 - How can the effect of AFST be intensified with Academy's intervention?
 - How do they imagine the collaboration of Academy and AFST organizations?

- 11:00-12:00 hs Group work around:
- What can scientists and artists learn from each other concerning the *interpretation* of evidence?
 - How do AFST organizations systematize and communicate their practices?
 - Training of trainers educational programs. Scaling up AFST.
 - How do we imagine the joint venture or collaboration between academy and social organizations?

12:00-14:00 hs *Closing Debate.*

Draft of a Mutual Understanding Document with the conclusions from the group workshops.

14:00 hs Lunch.

15:30-18:00 hs Free Format working-time.

18:00-21:00 hs *Public Conference.*

- 18:00-20:00 hs Keynote presentations on:
- Problems addressed by AFST organizations.

- Public presentation of working session conclusions.

20:00-21:00 hs Questions and answers / public debate.

<p><u>Departure Day</u> Wednesday, May 20th</p>

<p>Working Dynamics</p>

Working sessions will include approximately 40 participants from Latin America and Europe.

The working sessions will be held according to the following structure:

- They will start-off with kick-off presentations outlining the dilemmas and potential common grounds for joint construction.
- Following these kick-off presentations, participants will break up into 6 groups that will work around a set of questions and propose a series of solutions. Each group will have an assigned reporter that will register group conclusions.
- The conclusions of each group's work will be debated among the entire group which later will make gradual contributions to a Mutual Understanding Document/Common LA-Europe Action Plan.

These dynamics have been designed to allow every participant to take an active role in the discussion.

The construction of connections between both regions will be facilitated with a group discussion that looks for:

Knowing what exists

- To map out the territories of action and what we will discover and practice in art and social transformation in both regions.
- To gain knowledge of activities of exchange which already exist between Latin America and Europe.
- To explore the actual or potential capacities of the organizations according to the subject of interaction with others, connectivity, inclusion of diversity, associated processes, work in thematic and/or territorial networks, and strategies for working outside of global and local borders.
- Discover which are the projects that search to give answer to the demands and needs of the global society and the manner in which they are making this contribution visible.

Creating something new

- Defining the new territories for combined action, ideas, strategies and actions which will be developed to fortify the capacity for interaction between Europe and Latin America.
- Exploring the present extent and the potential of dialogue and combined actions with other developmental sectors such as the world of economics, education, environmentalism, sports, government and human rights, learning the opinions of experts regarding the contributions of art to the crisis of the financial system, the economy and the environment.

- Defining together with the representatives of financial organizations the main issues regarding the financing of these developing programs and the offers made by these organizations to these investors. .
- To meet with different development actors equitably in order to agree on a common understanding of the problem which we face from different spheres: therefore the task of producing answers to these problems is between all spheres as well.

Organizers

LATIN AMERICAN NETWORK OF ART FOR SOCIAL TRANSFORMATION

www.artetransformador.net

The Latin American Network of Art for Social Transformation - Red Latinoamericana de Arte para la Transformación Social - brings together more than 60 social organizations in art and culture from Argentina, Bolivia, Brazil, Chile, Costa Rica, Honduras, Guatemala, El Salvador, Uruguay and Peru that develop artistic quality practices - through music, dance, theatre, circus, visual arts - in contexts of vulnerability and social exclusion, with the objective of installing effective citizenship, consciousness of human rights, egalitarian multicultural dialogue and social equity.

EXPEDITION METROPOLIS – CREATIVE COOPERATIONS

www.expedition-metropolis.de

The international artists group Expedition Metropolis e.V. has its roots in the Polish tradition of “poor theatre“(Teatr Gardzienice, Lublin). The group combines intensive artistic and philosophical exchange of its workshops with actual artistic intervention in various fields of social development and transformation.

Expedition Metropolis develops new material, forms and places for theatre within the context of cooperation between professional theatre directors, authors and youthful amateurs of German and non-German origins – especially with youths from outside of the cultural and educational mainstreams.

www.creative-cooperations.de

Creative Cooperations is a European network of youth arts projects. A total of 14 partners from 9 European countries, have come together and agreed on a programme of concerted action. Their objectives are to offer an opportunity for disadvantaged teenagers and young adults; in particular to gather European experience in artistic and creative community work and to obtain training. Creative Cooperations was founded under a mandate from the European Commission and on the initiative of the Schlesische 27 international culture centre in Berlin. Creative Cooperations was initially selected as a pilot network for the European Voluntary Service youth programme and has since won recognition as a multilateral network.

Supporters

AVINA FOUNDATION through AVINA BRIDGES INTERNATIONAL AND AVINA STIFTUNG

www.avina.net

AVINA was founded in 1994 by the Swiss businessman Stephan Schmidheiny who inspired the vision and values that provide orientation to the organization. AVINA is supported by VIVA Trust, which was created by Stephan Schmidheiny to promote sustainable

development by means of an alliance between successful and responsible private companies and philanthropic organizations who promote leadership and innovation.

AVINA International Bridge Building aims to contribute to a globally responsible and constructive Latin America enriched by its diversity, learning and sharing with outside experiences while networking locally with regional and global processes. For this purpose, it promotes collective agendas with continental scale along with leaders from social and business sectors converging with global organizations, mostly based in Europe.

AVINA STIFTUNG promotes in Switzerland and in Europe innovative projects in the areas of Social Issues, Education, Arts & Culture and Environment. The foundation furthermore supports Swiss and European initiatives with focus on Latin America. AVINA STIFTUNG is founder member of Swiss Foundations, the association of grant-making foundations in Switzerland, AVINA STIFTUNG also engages in fostering the foundation sector in Switzerland.

ALTA MANE FOUNDATION

www.altamane.org

Alta Mane is an international organization with offices in Geneva, Switzerland and Rome, Italy. Alta Mane contributes its financial resources to organizations that support and educate children living in conditions of social, physical and psychological hardship. Alta Mane pays particular attention to organizations that encourage artistic creativity.

EUROPEAN CENTER FOR CONTEMPORARY ARTS

www.kunstforumhellerau.de

European Center for the Arts Kunstforum Hellerau was known before as, Dresden Centre for Contemporary Music (DZzM). It was founded by composer and conductor Udo Zimmermann in 1986 and has meanwhile acquired an excellent reputation, not least on account of the internationally renowned Dresden Festival of Contemporary Music.

At the same time, it has developed into an information and research centre, among other things by taking over the world's leading collection of contemporary music from Eastern Europe, the Internationale Musikbibliothek Berlin, which comprises approx. 45,000 items, as well as acquiring the large collection of autographs by all the leading contemporary composers of the Cologne Ensemble upon its disbandment.

Confirmed Participants

From Latin America

Ana Sophia Pinedo, Arenas y Esteras, Peru
Paloma Carpio Valdeavellano, La Tarumba, Peru
Milagros Esquivel, Generarte, Peru
Adrian Diaz, Organización Panamericana para la Salud, Peru
Rasia Friedler, Saludarte, Uruguay
Ivan Nogales, Compa Teatro Trono, Bolivia
Rodolfo Nome, Centro para el Desarrollo Humano Karukinká, Chile
Lais Doria Passos Monteiro de Barros, Casa da Ensaio, Brasil
Artur Passos Monteiro de Barros, Casa da Ensaio, Brasil
Milena Bautista, Corporación Cultural Nuestra Gente, Colombia
Fresia Camacho, Red Mesoamericana de Arte y Transformación Social, Costa Rica

Ines Sanguinetti, Crear Vale la Pena, Argentina
Carina Morillo, Crear Vale la Pena, Argentina
Edith Scher, Matemurga / Red de Teatro Comunitario, Argentina
Mario Roitter, Centro de Estudios de Estado y Sociedad - Cedes, Argentina
Georg Engeli, Art for Social Transformation Specialist, Argentina
Gonzalo del Castillo, Movimiento Internacional Agua y Juventud, Argentina

From Europe Invited by Expedition Metropolis / Creative Cooperations:

Gerburg Maria Müller, Future 2013 / Project group NewLimes e.V., Germany
Ivana Indjin, Director of KPMO Ogledalo, Novi-Sad Serbia
Eugene van Erven, Community Afrt-Lab, Utrecht, NL
Maria Schejbal, Teatr Grodzki, Poland
Sacha Kagan, Researcher Cultura 21, University Lüneburg
Michael Kreuzer, Researcher Berlin, KuBiQ , Germany
Ulrich Hardt, Expedition Metropolis, Germany
Irinell Ruf, CrearTat Hamburg, Germany
Miriam Jäkel, volunteer for Caja Lúdica, Germany
Carmen Mehnert, Hellerau, Germany
Beatriz Lanchas, Expedition Metropolis, Germany
Francesca Nazzaro, Fondation AltaMane
Chrissie Tiller, Arts and Culture for Development Drama, UK
Uta Plate, Head of Education and Outreach Schaubühne Berlin, Germany
Tina Gadow, Culture Counts Network, Germany
Uli Krug, project vision Mannheim, Germany
Simone Damak, Germany
Nadezhda Savova, International Council for Cultural Centers (I3 C), Bulgaria

With the special support of:



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