**Curriculum Vitae**
**Thomas Tufte, Ph.D**

**Thomas Tufte**
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Nationality: Danish
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**Job:** Professor
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## Education

1998. **Adjunktpædagogikum** (course in pedagogy/didactic skills training, 60 hours)
1995. **Ph.D in Communication.** University of Copenhagen, Department of Film- and Media Studies.
1989. **MA (Cand.Phil) in Cultural Sociology**. University of Copenhagen. Dept. of Cultural Sociology.
1990. **Stageaire in UNESCO**, one semester. Paris, Section of Communication.
1986. **BA in Cultural Sociology**. Univ, of Copenhagen. Department of Cultural Sociology.
1983. **AFS exchange student in Brazil** for one year.
1982. **University student in French** (1 semester), University of Copenhagen.
1982. **High School graduation** from Kildegård Gymnasium.

## Employment: (Selected)

**Since May 1st 2004. Professor** at Dept. of Communication, Business and Information Technologies, Roskilde University.

**September 1st 2003-April 30th 2004. Associate Professor.** University of Copenhagen, Department of International Health, Institute of Public Health. I taught health communication.

**Since October 2000- Director of Tufte Communications.** Providing consultancies in strategic communication, including: HIV/AIDS and reproductive health, health communication, communication for development, media development, etc. I have worked for The Panos Institute, Rockefeller Foundation, UNESCO, UNICEF, World Bank, SIDA, Danida, USAID and the Communication for Social Change Consortium, in addition to a number of Danish NGOs. See also **C** (Consultancies)

**Since January 2001 - Lecturer and Tutor (part time).** Masters Course in Dept. of Art, Culture and Communication. Malmø University, Sweden. I teach and supervise postgraduate students in development communication, health communication, development policies, etc.

**January 2001-June 2003. Lecturer and Tutor (part time).** Institute for Public Health, University of Copenhagen. I taught and supervised students (BA and MA, both at MIH & MPH) working within health communication, including HIV/AIDS Communication and Prevention.

## Consultancy: (Selected)

**November 2007-June 2008. Consultant to World Bank.** Drafting of user guide in participatory communication.

**November 2007. Consultant to Maastrich University, Project Mundo.** Curricular Development at Catholic University of Nampula, Mozambique. Theme: Communication for Development.

**May, August &-November 2007. Consultant to UNICEF Angola.** Formulation of the National HIV/AIDS Communication Strategy, for the national HIV/AIDS Council.

**June & October 2007. Consultant to DANIDA, Mozambique and Ministry of Science and Technology, Mozambique.** Providing HIV/AIDS communication input into the policy formulation of a national HIV/AIDS research agenda.

**February-March 2007. Consultant to DANIDA, Mozambique and National AIDS Council (NAC, Mozambique).** Course on Communication for Social Change, Maputo, Mozambique.

**December 2005-January 2006. Consultant to ADRA (Adventist Development and Relief Assocation).** Inception Review of Fase V of their HIV/AIDS prevention project in Malawi and mid-term review of 'Lets Talk' 'innovation pool' project, also in Malawi.

**February-May 2004. Consultant to PANOS.** Developed a Communications Audit, currently being used by PANOS in partnership with the Health Communication Partnership/Johns Hopkins University. It was used in 5 African Countries in 2004 and an additional 5 African countries in 2005.

## Policy Work (Selected)

**April 2006- Member of the Council (Rådet) of Danchurchaid.**

**February-November 2006. Member of the Scientific Committee of the First World Congress on Communication for Development**, held in Rome in October 2006. The congress was hosted by FAO, World Bank and The Communication Initiative.

**February 2006- Member of Expert Committee of AIDS Accountability International.** AAI is an international NGO, based in Stockholm and in the process of developing an accountability rating mechanism. For this purpose, and international advisory expert committee has been established.

**November 2005 - Founding chairperson of the HIP Edutainment Foundation**, based in Stockholm. The objective of this foundation - initiated by Minou Fuglesang, director of the FEMINA HIP project in Tanzania, is to promote development communication and the HIP edutainment methodology to create impetus in the fight against the HIV/AIDS epidemic and promotion of healthy lifestyles. The first major SIDA-funded project the Foundation is supporting is the FEMINA HIP project in Tanzania.

**September 2005 - Founding member of the University Network on Communication for Social Change.** The Network, initiated and coordinated by the Communication for Social Change Consortium, was founded during a seminar hosted by University of Los Banos, The Philippines, September 2005.

**February 2005-December 2008 Member, in personal capacity, of DANIDA's Council for International Development.**

**January 2005, New York. Communication for Social Change Consortium Seminar**. Staff + Consultants gathered to assess the first year of activities and draw up lines for future activity.

**December 2004, London. Member of the HIV/AIDS ThinkTank** (10 participants), convened by the Secretary-General of the World Medical Association and the Vice-President on Government Affairs at Johnson & Johnson.

**May 2004/Bellagio. Co-Convenor - for Communication for Social Change Consortium - of Stategy Meeting for International Communication Experts** to define content of 2-volume anthology on communication for social change. Anthology being edited by Alfonso Gumucio Dagron and Thomas Tufte.

**January + May 2002/Bellagio – Participant in Rockfeller Foundation's** meetings on policy development regarding the emerging field of Communication for Social Change. Invited to two expert workshops (January 2002 + May 2002) at Rockefeller Foundation's Conference and Study Center in Bellagio, Italy.

## Research Networks and Associations (International and National) (Selected)

**1. 2008 – Co-Coordinator of ØRECOMM, a bi-national research consortium on communication and glocal change.** In collaboration with Malmø University/Oscar Hemer. The Consortium was launched globally at IAMCR's World Congress in Stockholm, July 2008.

**3. 2005 - Co-coordinator of Nordic Research Network of Media, Communication and Popular Culture in Africa.** First Network-seminar was held in Uppsala (co-hosted by University of Uppsala and Nordic Africa Institute) on 8-10 June 2006. It counted 15 papers and 40 participants representing 8 different countries, including 4 African.

**4. 2004-2007 Member of Nordic Research Network on HIV/AIDS in Africa**. Coordinated by Jerker Liljestrand, Lunds University, Sweden.

**5. 2004- Member of the International Council of IAMCR** (International Association of Media and Communication Researchers)

**6. 2002- Co-Coordinator of HIV/AIDS Communication Workshop of IAMCR** (International Association of Media and Communication Researchers). The Workshop convenes at the annual IAMCR conferences.

**7. 2001-2005. Coordinator of International Network on HIV/AIDS Communication and Prevention.** This is a network which I established in early 2001, when initiating my current research project within this theme. It includes about 10 leading international researchers – as well as about 10 key international and national practitioners – working with HIV/AIDS and communication.

**8. August 2000- Associate member of ORBICOM, Network of UNESCO chairs in communication**. ORBICOM is building a network of 300 communication experts from around the world, including communication academics, professionals, industrialists and policy makers.

## Editorial Boards/Advisory Boards, Rewiew Work, etc (Selected)

**March-June 2006. Reviewer of 22 papers submitted to the World Congress on Communication for Development.**

**Reviewer for the following Journals and organistions:**

- Nordic Africa Institute (2007)
- Communicare. Journal for Communication Sciences in Southern Africa (2006)
- Ethnography (2006)
- Global Communication (2006)
- AJAR (African Journal of AIDS Research), 2006
- Nordicom (2006-)
- Communication for Development and Social Change. A Global Journal. (2005-)
- International Communications Association/Division on Development Comm. (2004-)
- International Journal of Health Communication (2001-)
- INTERCOM - Brazilian Journal of Communcation (2004-)
- Social Science and Medicine (2002)
- Journal of International Communication (2001)
- Arnold Publishing (2000, on a new journal)
- Communications Yearbook, University of Bahia (Every year, 2000-2005)

## Editorial Boards and Advisory Boards (Selected)

2007- Editorial Board Member of the Journal 'Communication, Culture, Critique' ICA.

2006- Associate Editor of the journal ‘Communication for Development and Social Change’, Brisbane, Australia/Hampton Press, New York.

2004-2007 Editor of the IAMCR Book Series with publishes its Series with Hampton Press, New Jersey, USA.

2004- Member of the Editorial Board of ALAIC's Journal of Communication (ALAIC is the Latin American Association of Media and Communication Researchers).

2003- Member of Editorial Board of Journal of Health Communication.

## Teaching, Supervision, External Examination, Evaluation Committees

**Recent and current Master courses:**

- 2008 & 2005: Communication for Social Change – Theory and Practice, RUC
- 2008: Edutainment
- 2007: Health Communication, RUC, in collaboration with WHO Europe and Malmø University
- 2005: Globalization, Development and Strategic Communication, RUC;
- 2006: International Health Communication Workshop, RUC
- 2006: International Communication, RUC

**Recent Teaching at Masters and Graduate Level**

**Malmø University: Course Development, Teaching and Supervision (2000-)**
- MA-Course in Media and Cultural Analysis. Course coordinator 2000-2004.
- MA-Course in Communication and Development. Includes health communication. Course coordinator 2000-2004.

**Dept. of Public Health/University of Copenhagen (March 2001-): Course development, Teaching and Supervision:**
- Post-Graduate course in Health Communication for Public Health Students (2004)
- MA in International Health. Course in HIV/AIDS Communication.
- Health Communication – One week/MA- Students of International Health
- HIV/AIDS Communication Module for MA-Students of Public Health
- Health Communication, course for BA-Students of Public Health.

## Languages

**Danish**, **English**, **Portuguese, Spanish, French, Italian, German**

## List of Publications

**Books (Selected)**

Under preparation (to be published in 2009): Florencia Enghel and Thomas Tufte (eds). Teens Changing the World? Youth Communication for Social Change. NORDICOM/UNESCO Clearinghouse, University of Göteborg, Sweden.

1. Gumucio Dagron, Alfonso & Thomas Tufte (eds*).* 2006. *Communication for Social Change Anthology: Historical and Contemporary Readings.* New Jersey: Communication for Social Change Consortium.1070 pages. *Published in Spanish in 2008.*

2. Jacks, Nilda, Sérgio Caparelli, Rene Goellner, Thomas Tufte, Yhevelin Guerin e Luciana Dorneles (2006)*: TV, Familia e Identidade: Porto Alegre 'fim de século'*. Colecao Comunicacao 35, EDIPUC/RS, Brazil. Launched on November 15th at the International Book Fair, Porto Alegre, Brazil.

3. Hemer, Oscar and Thomas Tufte (eds). 2005. *Media and Glocal Change. Rethinking Communication for Development*. Nordicom: University of Göteborg, Sweden. 493p. To be published in Spanish in 2007.

4. Tufte, Thomas. *2003.(eds) Medierne, minoriteterne og det multikulturelle samfund. Skandinaviske perspektiver*. University of Göteborg: NORDICOM. Göteborg

5. Stald, Gitte and Thomas Tufte (eds) 2002: *Global Encounters - Media and Cultural Transformation*. Luton: University of Luton Press.

6. Tufte, Thomas. 2000. *Living with the Rubbish Queen: Telenovelas, Culture and Modernity in Brazil*. Luton: University of Luton Press. 256p.

**Chapters in books (Selected)**

7. Tufte, Thomas (2006). 'El edu-entretenimiento en la comunicación para el desarrollo. Entre el marketing y el empoderamiento'. In: Marisol Moreno et al (eds). Comunicación para la Salud. Bogotá, Colombia: Universidad Nacional de Bogotá.

8. Tufte, Thomas (2006) 'La comunicación y la salud en un contexto globalizado. Situación, logros y retos'. In: Marisol Moreno et al (eds). *Comunicación para la Salud*. Bogotá, Colombia: Universidad Nacional de Bogotá.

9. Gumucio-Dagron, Alfonso and Thomas Tufte (2006). 'Roots and Relevance: An Introduction to the CFSC Anthology'. In: Alfonso Gumucio-Dagron and Thomas Tufte (eds). *Communication for Social Change Anthology: Historical and Contemporary Readings*. New Jersey: Communication for Social Change Consortium.

10. Tufte, Thomas (2006). 'Back in the Trenches? Urgent Call to Reinvigorate HIV/AIDS Communication for Prevention'. In: Alfonso Gumucio-Dagron and Thomas Tufte (eds). *Communication for Social Change Anthology: Historical and Contemporary Readings.* New Jersey: Communication for Social Change Consortium.

11. Tufte, Thomas (2005). 'Communicating for What? How Globalization and HIV/AIDS push the ComDev agenda'. In: Oscar Hemer and Thomas Tufte (eds). 2005. *Media and Glocal Change. Rethinking Communication for Development*. Göteborg and Buenos Aires: NORDICOM and CLACSO.

12. Tufte, Thomas. (2005). 'Entertainment-Education in Development Communication- Between Marketing Behaviours and Empowering People'. In: Hemer, Oscar and Thomas Tufte (eds). 2005. *Media and Glocal Change. Rethinking Communication for Development*. Göteborg and Buenos Aires: NORDICOM and CLACSO.

13. Hemer, Oscar & Tufte, Thomas (2005). 'Introduction: The Challenge of the Glocal'. In: Oscar and Thomas Tufte (eds). 2005. *Media and Glocal Change. Rethinking Communication for Development*. Göteborg and Buenos Aires: NORDICOM and CLACSO.

14. Tufte, Thomas (2004). 'Entertainment-Education – Beyond Marketing, Towards Empowerment'. In: Cecilia von Feilitzen and Ulla Carlsson. *Yearbook 2003: Promote or Protect? The UNESCO International Clearinghouse on Children, Youth and Media*. Nordicom, Göteborg University.

15. Tufte, Thomas (2004) 'Telenovelas, Culture and Social Change – from Polisemy, Pleasure and Resistance to Strategic Communication and Social Development' In: Maria Immacolata (ed). *International Perspectives on Telenovelas*. Sao Paulo, Brazil: Edicoes Loyola and Rede Globo.

16. Tufte, Thomas (2004): Soap Sense: Can Soap Operas Empower their Audiences? In: Michael Cody, Everett Rogers and Arvind Singhal (eds*): Entertainment-Education in the 21st Century.* Lawrence Editors. New York.

17. Tufte, Thomas (2003). ‘Edutainment and HIV/AIDS Prevention’. In: Jan Servaes (ed*). Approaches to Development Communication*. UNESCO, Paris. Also being published in French and Spanish.

18. Larsen, Bent and Thomas Tufte. (2003). Media and Ritual. In: Global Media Studies. Routledge: London.

**Articles in Scientific Journals (Selected)**

*19.* Tufte, Thomas (2008). El edu-entretenimiento: buscando estrategias comunicacionales contra la violencia y los conflictos. In: Toluca Journal of Social Sciences, Special Edition on 'Paz, Democracia y Desarrollo', Universidad de Toluca, Mexico.

*20.* Tufte, Thomas (2007). El Sentido de Telenovelas: Pueden las Telenovelas Empoderar sus Audiencias? In 'Comunicación y Sociedad', Universidad de Guadalajara, Mexico.

*21.* Tufte, Thomas (2006). *Your Future gets Stuck! Challenges for HIV/AIDS Communication*. In: Media Development. WACC: London.

22. Tufte, Thomas (June 2006). Stigma. *The Key Challenge for HIV/AIDS Communication*. In: Glocal Times, www.glocaltimes.k3.mah.se

23. Tufte, Thomas (2005). *Book Review*. Arvind Singhal and W.Stephen Howard (eds). 2003. The Children of Africa Confront AIDS. In: International Journal of Health Communication, Vol.10, No.3, pp.279-283. Sage, London.

24. Tufte, Thomas (2004). *'Eduentretenimiento en la Comunicación para el VIH/SIDA'*. In: Investigación & Desarrollo, Vol.12, No.1, 1 Agosto 2004, p. 24-43. Universidad del Norte, Barranquilla, Colombia.

25. Tufte, Thomas. 2001. *Entretenimento-educacao e participacao: avaliando a estratégia de comunicacao em Soul City*. In: Revista Brasileira de Ciencias da Comunicacao. Sao Paulo – vol. XXIV, no. 2, July/December 2001.

26. Tufte, Thomas. ‘Entertainment-Education and Participation - Assessing the Communication Strategy of Soul City’. 2001. In: *Journal of International Communication*. IAMCR/Macquarie University: Sydney: pp 25-51.

27. Tufte, Thomas. ’Medierne og de Etniske Minoriteter I Danmark – traditioner I og udfordringer for dansk medieforskning’. October 2001. In: *Mediekultur No. 32/ Special Issue on Media and Ethnicity*. Aarhus: Sammenslutningen af Medieforskere i Danmark (SMID): pp 5-16.

28. Larsen, Bent Steeg & Thomas Tufte. June 2001. ‘Esta Pasando un Ritual - los usos sociales de los medios’. Submitted to Danida, December 2002.

29. Tufte, Thomas. **What** Waves? A Situation Analysis and Framework of Indicators for the Monitoring and Evaluation of Community Radios. Media Project/Maputo Mozambique. UNESCO. May 2002.

30. Tufte, Thomas. *Evaluation of Femina Health Information Project, September 1999 – January 2002*. SIDA, Health Division. February 2002.

31. Tufte, Thomas og Søren Thybo. HIV/AIDS Fact-finding Mission to Nicaragua and Honduras. Danish Ministry of Foreign Affairs. December 2001.