

African Council for Communication Education (ACCE) Nigeria Chapter
NATIONAL CONFERENCE / AGM 2010
THE AMERICAN UNIVERSITY OF NIGERIA, YOLA

Dear colleagues,

The African Council for Communication Education (ACCE), Nigeria Chapter is pleased to announce its 2010 National Conference/Annual General Meeting which will hold at the American University of Nigeria, Yola, Adamawa State, Nigeria from 11th to 15th October 2010.

The theme of the conference is

Multimedia Communication Systems for Social Change and Development.

Please find attached the call for papers.

Kindly send all abstracts, papers, and/or enquiries to the following email address:
acce.aun@gmail.com We look forward to receiving your abstracts/papers very soon.

Conference participants will provide, through their research, retrospective perspectives on the role of multimedia communication systems for Social change in Africa as well as audits of the current and predictive factors for assessing the future of African development. One of the key questions will be: What combination of factors, together with multimedia communication systems, will yield productive and desirable outcomes for the present and future development of Africa? With multimedia communication systems for social change and development as the primary focus, presentations will cover the following topics.

- Print Journalism
- Broadcast Journalism
- Film Production
- Advertising/Public Relations
- The New Media /Internet/ Web Communications
- Multimedia Communications
- Behavior Change
- Communication Education - teaching and learning (traditional/non-traditional)
- Professionalism /Ethical Issues
- Health Communication
- Political Communication
- Gender Issues and the Media
- Oramedia and the New African Communication Development
- Youth Culture and the Media
- National Development
- Professionalism/Media Law/Ethical Issues
- Research and Development
- Corporate Communications and Leadership
- Telecommunications and the Media
- Information Management and the Media
- Media Literacy

CONFERENCE FEES:

Members & Non Members : N 2,500

Institutional Registration : N 15,000

Annual Dues: Members : N 5,300

Non-Members : N 6,500

ARRIVAL: Monday, 11 October 2010

CONFERENCE: 12 Tuesday-Thursday, 14 October 2010

DEPARTURE: Friday, 15 October 2010

TIME: 9.00am Daily

VENUE: Washington Hall, The American University of Nigeria

FORMAT FOR SUBMISSION OF ABSTRACTS AND FULL PAPERS

- Send abstract of not more than 200 words not later than 30 May 2010: Abstracts should bear the title, name of author(s) and full contact details: institution, postal details, e-mail and phone number.
- Abstracts should indicate the sub-theme of conference under which it is being submitted for consideration.
- Full paper should not be more than 20 pages, A4 paper type, 1.5 spacing, 12 points regular, Arial, using APA style of reference on or before 30 August 2010.
- Abstract and full paper should be sent as an Adobe PDF or MS Word attachment to the following conference e-mail address: **acce.aun@gmail.com**
- Participants who fail to meet the deadline for submission of papers should submit at least 15 hardcopies, with soft copy of the paper to the conference secretariat before presentation.
- All presentations must be Power Point ready, and a maximum duration of ten(10) minutes.

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Multimedia Communication Systems for Social Change and Development