



“SOCIAL MOVEMENT MEDIA”
vs.
“MEDIA FOR DEVELOPMENT”
vs.
“KNOWLEDGE-SHARING”?

Open lecture at K3, Medea, Kranen, Östra Varvsgatan 11 A, Malmö University

10 December 2010, 13.30 – 15.00

Co-arranged by:

Glocal Nomad and Örecomm, Malmö University and Roskilde University

Open Lecture by Professor John Downing, Southern Illinois University

John Downing will explore the relation between media, communication and social change. In his presentation Professor Downing will explore the subject from three perspectives: firstly, that social movement media typically place political clashes front and center. Secondly, the frame 'development media' which very often presumes a fundamentally benign political order disfigured by crushing economic and health care needs. What we mean by 'political' also factors into this arena, not least in gender terms. (What is in view here is not politics in the sense of partisan party politics, except where that is one of the obstacles to constructive social change.) Finally, the 'knowledge-sharing' frame often seems totally obsessed with 'facts' and 'information'. Are these three frames incompatible? In framing community media projects, local, national and transnational, should their respective adherents try to learn from each other?

John Downing's brief bio

John Downing is Founding Director of the Global Media Research Centre and emeritus Professor of International Communication, College of Mass Communication and Media Arts, Southern Illinois University. He is also vice-president of the International Association for Media and Communication Research (IAMCR). During August-December 2010 John Downing is visiting professor at Aarhus University, Denmark. John Downing's research fields include global media, international communication, alternative media and social movements; racism, ethnicity and media. John Downing's most influential book is "Radical Media" from 1984, revised and published in a new edition in 2001. Prof. Downing recently completed editing of an encyclopedia on social movements and the media.

For further information see: <http://mcma.siu.edu/vitae/John-Downing-CV.pdf>

The **Glocal Network on Media and Development** (Glocal NOMAD) is a network between [Roskilde University](#), [Aarhus University](#) and [Malmö University](#) that aims to create an organized setting for Danish and cross-border knowledge production in the field of media and communication for development.

For more information about Glocal NOMAD visit: <http://glocalnomad.net/>

Ørecomm is a bi-national research group that originated at [Malmö University](#) (MAH) and [Roskilde University](#) (RUC) for research in the field of *Communication for Development*.

Ørecomm focuses on the relations between media, communication and social change processes at both global and local levels.

For more information about Ørecomm visit: <http://orecomm.net/>

For questions about the lecture, please contact Marie Brobeck: brobeck@ruc.dk