

Media and ICT in a Glocalized World

Seminar organized by Centre for Glocal Media Studies – GMS

Tuesday December 14, 2010,

Incuba Science Park Helsingforsgade 15 Bld. 5524 room 147



- 13.00 - 13.15 Poul Erik Nielsen, Director of Centre for Glocal Media Studies:
Presentation of Centre for Glocal Media Studies GMS
- 13.15 - 14.00 John Downing, Visiting Professor Information and Media Studies:
The emergence of 'glocal' as an analytical term: critiques and inflections
- 14.00 -14.30 Teke Ngomba, PhD Scholar Information and Media Studies:
Re-Visiting the Contending Frontiers of Development Journalism in Africa: The Case of Contemporary Cameroon
- 14.30 -14.45 Coffee break
- 14.45 - 15.15 Jacob Thorsen PhD Scholar Information and Media Studies:
Citizenry negotiation and party politics in Nepalese media: challenges and opportunities
- 15.15 – 15.45 Lars Bo Andersen PhD Scholar Information and Media Studies:
A study of technology transfer (ICTs on the move) in Development"

15.45 – 16.00 Wolfgang Kleinwächter Visiting Professor Information and Media Studies:

The UN Internet Governance Forum: A unique opportunity for a multi-stakeholder dialogue on glocal communication

16.00 – 16.30 Poul Erik Nielsen, Director of Centre for Glocal Media Studies:

Renegotiating National Identity – an Analysis of the Representation of China and Russia in Mongolian Press

16.30 – 17.00 *Discussions and final remarks*

17.00 - Reception

The seminar is open and free for all interested, please register at:
<http://register.imv.au.dk/signup.php?id=75>

Centre for Glocal Media Studies (GMS)

GMS is located at the [Department of Information and Media Studies](#), University of Aarhus, Denmark.

The goal of GMS is to study the interrelationship between media and new ICTs and processes of political, social and cultural change in Global South.

GMS aims to contribute to re-orienting academic attention to glocal dynamics on mediated communication. Specifically, GMS aims to conduct cross-cultural multi-disciplinary research, which examines the interrelationship between media and new ICTs and current local and national processes of change in Global South.

Read more about the Centre at <http://gms.au.dk> (The site is under construction, it is expected accessible from December 9, 2010).

Abstracts

John Downing: *The emergence of 'glocal' as an analytical term: critiques and inflections*

In academic Communication and other social science research, the term 'international' long held sway, to be jostled out of pre-eminence by 'globalization' in about the mid-1990s. Sociologist Roland Robertson's work was a major contributor to this shift, but in their various ways Wallerstein, Featherstone, Schiller and Tomlinson also framed the debate. More recently, however, the irreducibility of the local has been reasserted, and in addition the profound significance of the regional. Work produced over the last decade by East Asian researchers such as Koichi Iwabuchi and Chua Beng Huat, and other work on geo-linguistic and geo-cultural media markets, are some cases in point. Does then 'glocal' signify a fundamental paradigm shift or a return to earth?

Teke Ngomba: *Re-Visiting the Contending Frontiers of Development Journalism in Africa: The Case of Contemporary Cameroon*

Against a background discussion of the contending frontiers of development journalism in Africa, this article compares the findings of journalists' role conceptions conducted in two different epochs in Cameroon and discusses these within the framework of the Cameroon government's perspective of the role of the media/journalism in Cameroon. It is argued that there has been an oscillation in journalists' professional role conceptions in Cameroon with journalists 'embracing' and subsequently 'rejecting' state-defined parameters of development journalism. The article discusses the implications of such oscillations and concludes with a critical examination of the potentials and limits of a novel approach supported by the government of Cameroon to bridge the 'schism' between journalists and the state while further incorporating the former as 'development agents'.

Jacob Thorsen: *Citizenry negotiation and party politics in Nepalese media: challenges and opportunities*

"More than the king wearing a crown, the press faces danger from other kings who are without any crown." The statement was issued by the coordinator of the Nepalese Interim Constitution Drafting Committee in a response to the increasing influence of party politics in Nepalese media. The paper will discuss the growing influence of party politics in Nepalese media and some its ramifications for citizenry negotiation by means of mass media.

Lars Bo Andersen: *A study of technology transfer (ICTs on the move) in Development*

On a backdrop of digital divides and information-knowledge-network societies recent years have seen a wave of developmental initiatives considering technology and ICTs as a way to create renewed development and empowerment. Implicit in some of these initiatives are often one of two conceptions 1) technology as a well-defined and autonomous actor which should have predictable impacts or 2) technology as neutral means to an end which will empower in innocent ways. This presentation will invite to a debate on how to approach the study of a One Laptop per Child initiative in Nigeria.

Wolfgang Kleinwächter: *The UN Internet Governance Forum: A unique opportunity for a multistakeholder dialogue on glocal communication*

The IGF, established in 2006 by the UN, has evolved into a unique place for a multi-stakeholder dialogue, mainly on Internet related issues. It offers great opportunities to exchange both practical experiences and academic research on glocal communication. The high representation of stakeholders from developing countries, and in particular from Africa, in the IGF opens new opportunities for the development of joint projects. Related to the IGF are the annual meetings of the Global Internet Governance Academic Network (GIGANET). The new Centre in Aarhus could become an active participant both in the GIGANET activities as well as in the IGF. A concrete project could be to propose a special workshop for the forthcoming 6th IGF, which takes place in Nairobi, in September 2011.

Poul Erik Nielsen: *Renegotiating National Identity – an Analysis of the Representation of China and Russia in Mongolian Press*

In the aftermath of the break down of Communism the Mongolian society has undergone dramatic processes of political, social and cultural changes, and sandwiched in between the two neighbours Mongolia is struggling find a National identity in a new geopolitical situation. The paper will present some preliminary results from an ongoing critical discourse analysis of the representation of China and Russia in the Mongolian Press.