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### **From Editorial Cartoons in Internet News Sites to Online Ethnographies: Which Ways Forward?**

In this presentation, I would like to discuss some of the challenges I am currently facing in planning to be carrying out ethnographies in online communication environments. In my project “Cyber Satire and the Quest for Alternative Communicative Spaces. New Media in Zimbabwean Diasporas”, I will include online ethnographies in selected diasporic communities. Although I am familiar with making use of ethnography as a method and theoretical approach in previous projects, this will be my first venture into *online* ethnographies. I will be outlining some of the challenges in this project, and discuss various options available when designing the project. In short, which ways forward?