

# Örecomm Festival 2011

## Agency in the Mediatized World – Media, Communication and Development in Transition

Schedule revised 8 September 2011

*All times are local, i.e. CET (GMT+2)*



### Friday 9 September

### Globalization and Mediatization

GMT+2

Malmö University, Ubåtshallen (U301)

Facilitator: Oscar Hemer

- 10:00 Welcome. Inauguration of the Festival by **Sara Bjärstorp**, Head of Department of K3, Malmö University
- 10:30 – 11:00 Introductory address by ÖRECOMM CO-director **Oscar Hemer** (Malmö University) [[bio](#)]: "ComDev in the Mediatized World"
- 11:15 – 12:00 **Bo Reimer** (Malmö University) [[abstract and bio](#)]: "Agency, Structure and Collaborative Media"
- 12:00 – 13:15 Lunch
- 13:15 – 14:45 **Thomas Hylland Eriksen** (University of Oslo) [[abstract and bio](#)]: "The Globalisation of the Insult: Freedom of expression in intercultural space"
- 14:45 – 15:15 Coffee
- 15:15 – 16:45 **Jan Nederveen Pieterse** (University of California, Santa Barbara) [[abstract and bio](#); [web](#)]: "WikiLeaks and Democratization"
- 17:00 – 17:30 Summary discussion  
Moderator: **Ylva Ekström** (Malmö University)
- 19:00 Evening activity: **City walk** in Malmö – with focus on gentrification and street art.  
Guide: [Kolbjörn Guwallius](#)
- Meeting point: Triangeln train station, southern entrance at Smedjegatan (Faculty of Odontology).
- After 1,5 hours you will be left in *Möllevången* to experience Malmö on your own.



**Saturday 10 September**

**Communication and Development in Transition**

GMT+2

Malmö University, Ubåtshallen (U301)

Facilitator: Oscar Hemer

- 10:15 – 11:00      **Nishant Shah** (Centre for Internet and Society, Bangalore) [[abstract and bio](#)]: “Digital AlterNatives with a Cause?”
- 11:15 – 12:00      **Norbert Wildermuth** (Roskilde University) [[abstract and bio](#)]: “Digital empowerment beyond ICT4D”
- 12:00 – 13:15      Lunch (*preorder*)
- 13:15 – 14:45      **Karin Wilkins** (University of Texas at Austin) [[abstract and bio](#); [web](#)]: “Mediating Agency”
- 14:45 – 15:15      Coffee
- 15:15 – 16:00      **Florencia Enghel** (Karlstad University) [[abstract and bio](#)]: “Communication, development and social change: present tense and future alternatives”
- 16:00 – 16:45      **Helen Hambly Odame** (University of Guelph) [[abstract and bio](#); [web](#)]: “Communicative Actions and Agency in Issues of Global Food, Agriculture and Environment”
- 17:00 – 17:30      Summary discussion  
Moderator: **Anders Høg Hansen** (Malmö University)



Sunday 11 September

9.11 – 10 years after:  
How it influences communication for development

GMT+2

Malmö University, Ubåtshallen and Fabriken (U301/C201)

10:00 – 13:00

Keynote and student paper workshops at Ubåtshallen

10:00 – 11:00

**Gordon Adam** (imedia) [[abstract and bio](#)]: “Comdev’s emerging role after a decade of technological change and conflict”

11:00 – 11:15

Break

*Abstracts and bios for workshops can be read in full [here](#)*

11:15

**Workshop 1**

Mod. **Gordon Adam**  
(imedia)

**Anders Hylander & Martin Jensen** (AU):  
“Challenges of the Media in the Glocalised Culture of Zambia – Research and Findings”  
[\[abstract and bio\]](#)

11:40

**Karen Kisakeni Sørensen** (RU):  
“Social mobilisation in Nairobi”  
[\[abstract and bio\]](#)

**CANCELLED**

12:05

**Nina Grønlykke Mollerup** (RU):  
“Revolutionising Citizen Journalism – Rasad News Network and the Egyptian Revolution”  
[\[abstract and bio\]](#)

**Workshop 2**

Mod. **Ylva Ekström**  
(MAH)

**Orsolya Petrity** (RU):  
“Myths in Past and Present Societies”  
[\[abstract and bio\]](#)

**Pia Beltoft & Liv L. Petersen** (AU):  
“Kuchus in Print – Representations of Sexual Minorities in the Ugandan Press”  
[\[abstract and bio\]](#)

**Rikke Hostrup Haugbølle** (KU):

“Mapping the role of media in the Tunisian uprisings 2010-2011”  
[\[abstract and bio\]](#)

**Workshop 3**

Mod. **Poul Erik Nielsen** (AU)

**Kevin Perry** (RU):  
“Face-to-face Encounters – Public Service Workers and Young Men with Ethnic Minority Backgrounds”  
[\[abstract and bio\]](#)

**Ricky Storm Braskov** (RU):  
“Communicating Crime Prevention – Participatory and Community Approaches in Nairobi”  
[\[abstract and bio\]](#)

**Sine Gyruup** (RU):  
“Breaking the Silence – dialogic practice and social changes in maternity wards in Kazakhstan”  
[\[abstract and bio\]](#)



12:30	<b>Amaranta Alfaro</b> (Hamburg University): “Social Media Use & Community Involvement in Chile” <a href="#">[abstract and bio]</a>	<b>Jake Hunter (MAH):</b> “From the desk to the field: First-hand look at ICT projects in Ghana” <a href="#">[abstract and bio]</a>
13:00 – 14:30	Lunch ( <i>preorder</i> )	
<b>14:30 – 18:30</b>	<b>Ørecomm Student Day: EXPO at <a href="#">Fabriken</a> (The Factory)</b>  <i>EXPO descriptions and bios can be read in full <a href="#">here</a></i>  <i>EXPO Speakers’ corner</i>	
14:35 – 15:15	<b>Vera Mäder &amp; Jacob Langaa Sennek:</b> “Here I am” <a href="#">[description and bio]</a>	
15:25 – 16:05	<b>Shahriar:</b> “The effects of New Media in Iranian presidential election 2009 and after” <a href="#">[description and bio]</a>	
16:15 – 16:55	<b>Peter Munthe-Kaas:</b> “Kapo - a Surrealistic Prison Camp LARP” <a href="#">[description and bio]</a>	
14:30 – 17:00	<i>EXPO creative project features</i>  “Kapo – A Surrealistic Prison Camp LARP” Live action roleplaying display by <b>Peter Munthe-Kaas</b> <a href="#">[description and bio]</a>  “The Power of New media in Iran” Photography series by <b>Shahriar</b> <a href="#">[description and bio]</a>  “Re-Medialising Malawian Oral Literature” Audiovisual installation by <b>Jonas Agerbæk Jeppesen</b> <a href="#">[description and bio]</a>  “The Art of Development – The use of art and culture as catalysts for social change” Field study photo series by <b>Line Røijen &amp; Anne Sofie Hansen-Skovmoes</b> <a href="#">[description and bio]</a>  “Zulu-Voss bead work” Bead work by <b>Solveig-Karin Erdal</b> <a href="#">[description and bio]</a>  “Film for Change” Participatory development documentaries by <b>various artists</b> <a href="#">[description and bio]</a>	
17:00 – 18:30	<i>EXPO Cinema</i>  “Afghan Muscles”. Documentary, 2006, 59 min, followed by discussion with researcher and cinematographer <b>Christian Vium</b> <a href="#">[description and bio]</a>	
18:30	Barbecue at Fabriken	



**Monday 12 September**

**Social Media in Development Cooperation**

GMT+2

University of Copenhagen, Alexandersalen, Bispetorvet 1-3

- 8:00 *Meet at Malmö Central Station (by elevators to track 1-4) – for those wanting to go together to Copenhagen. Buy your own ticket in advance!*
- 9:00 Welcome note by ÖRECOMM CO-director **Thomas Tufte** (Roskilde University)
- 9:15 – 10:00 **Paula Uimonen** (Spider) [[abstract and bio](#); [web](#)]:  
“Social and Mobile Media in ICT4D”
- 10:00 – 10:30 Coffee
- 10:30 – 11:15 **Birgitte Jallo** (Independent consultant) [[abstract and bio](#); [web](#)]:  
“How can Social Media Contribute to Community Communication for Empowerment?”
- 11:15 – 12:00 **Joachim Beijmo** (Sida) [[abstract and bio](#)]:  
“Social Media in Swedish Development Cooperation”
- 12:00 – 12:30 Plenary debate
- 12:30 – 13:30 Lunch
- 13:30 – 14:30 **Rafael Obregón** (UNICEF, New York) [[bio](#)]:  
“Social Media and Communication for Development: A focus on equity”
- 14:30 – 15:00 Coffee
- 15:00 – 15:45 **Stine Junge** (UNDP Nordic Office) [[abstract and bio](#); [web](#)]:  
“Social Media in UNDP Headquarters and at country level”
- 15:45 – 16:30 **Petter Åttingsberg** (International Media Support, IMS) [[abstract and bio](#)]:  
“Social Media in the Arab World”
- 16:30 – 17:00 Plenary debate and Wrap-up



**Tuesday 13 September**

**Citizen Media and Civic Engagement in a Mediatized World**

GMT+2

Roskilde University, Building 41.1 (Cinema)

8:00

*Meet at Copenhagen Central Station (by stairs to track 8) – for those wanting to go together to Roskilde University. Buy your ticket in advance!*

9:00

Welcome note by **Lene Palsbro**,  
Head of CBIT – Department of Communication, Business and Information  
Technologies, Roskilde University

9:15 – 10:15

**Andreas Hepp** (University of Bremen) [[abstract and bio](#)]: “Mediatized  
Worlds: “The interplay of media, communication and cultural change”

Respondent: **Oscar Hemer** (Malmö University)

Facilitator: **Thomas Tufte** (Roskilde University)

10:15 – 10:45

Coffee

10:45 – 12:15

**Panel 1:**

**John Postill** (Sheffield Hallam University) [[abstract and bio](#)]:  
“Social Media, Activism and the #spanishrevolution”

**Mirjam de Bruijn** (The African Studies Centre, Leiden) [[abstract and bio](#)]:  
“The mobile phone revolution and changes in African’s global citizenship”

Respondent: **Paula Uimonen** (SPIDER)

Facilitator: **Poul Erik Nielsen** (University of Aarhus)

12:15 – 13:15

Lunch

13:15 – 14:45

**Panel 2:**

**Ana Fernandez** (Universitat Autònoma de Barcelona) [[abstract and bio](#)]:  
“Communication, Media and Governance Reform in the Neoliberal  
Context”

**Teke Ngomba** and **Jakob Thorsen** (University of Aarhus) [[abstract](#)]:

“Discourses of Positionality and the Challenges of Democratization in the  
Global South: The case of Nepal and Cameroon”

Respondent: **Poul Erik Nielsen** (University of Aarhus)

Facilitator: **Norbert Wildermuth** (Roskilde University)

14:45 – 15:15

Coffee



15:15 – 16:45

**Panel 3:**

**Anastasia Kavada** (University of Westminster) [[abstract and bio](#)]:  
“Civic Engagement and Community Building”

**Thomas Tufte** (Roskilde University) [[abstract and bio](#)]:  
“Citizen Media & Citizen Tactics: pathways to change?”

Respondent: **Norbert Wildermuth** (Roskilde University)

Facilitator: **Poul Erik Nielsen** (University of Aarhus)

16:45 – 17:00

Wrap-up

**Directions:**

Malmö University, Ubåtshallen (no. 4): [mah.se/english/MapsPremises](http://mah.se/english/MapsPremises)

University of Copenhagen, Alexandersalen, [Bispetorvet 1-3](#)

Roskilde University: [www.ruc.dk/en/about-the-university/directions-to-ru/](http://www.ruc.dk/en/about-the-university/directions-to-ru/)

**Contact:**

The ÖRECOMM Secretariat: [orecomm@gmail.com](mailto:orecomm@gmail.com) –  
Anne Sofie Hansen-Skovmoes and Solveig-Karin Erdal  
or visit our website: [orecomm.net](http://orecomm.net)

**ÖRECOMM Festival  
phone numbers:**

Marie Brobeck: + 46 (0) 70 22 37 196 (9, 11, 12, 13 September)

Solveig-Karin Erdal: +46 40 665 81 99 (9, 10, 11 September)

Anne Sofie Hansen-Skovmoes: +45 20 49 78 58 (12, 13 September)

