

# EMPOWERHOUSE



invites you to a morning on:

**RADIO IN DEVELOPMENT**

**SEPTEMBER 2, 10 -12**

IMS\* conference room, Nørregade 18, Copenhagen

Dear user, producer, planner, coach, funder, evaluator, lover of 'radio in development',

We are pleased to invite you to a morning on 'Radio in development'. While community radio has been used intensely as a tool in social movements all over the world since the 1940s, it has increasingly been recognized as a very powerful tool for empowerment in communities tackling **social, political** and **economic** development challenges – and found to be effective in use for celebration, preservation and further development of local **culture**.

**Also in Denmark many of us work in this field and the meeting is called for us to meet, to share information about what we do, where and how we do it, why we do it and within which frameworks and contexts we work with '(community) radio in development'.**

**EMPOWERHOUSE** is being launched to further effective, participatory and community-owned community radios and other work with 'radio in development' (see more next page). We want to work with and build on all available experience in this field – also in Denmark. An informal national network will result from this meeting – and maybe a lot more.

**EMPOWERHOUSE** is happy to welcome **Kristine Pearson of 'Lifeline Energy'** to this meeting. Kristine is CEO and conceptualiser of appropriate and innovative technologies focusing on community development and radio (see more next page).

**RADIO IN DEVELOPMENT** – Programme of the meeting:

- 10:00 Welcome. Introduction to the meeting and to EMPOWERHOUSE. Birgitte Jallov.
- 10:20 Round of presentations including information on how each of you and your organisations work with radio or plan to do so.
- 11:00 Appropriate technology for sustainable change. Kristine Pearson, CEO, Lifelineenergy.
- 11:30 Discussion and information-sharing.
- 11:50 Concluding summary and closure of meeting.

I look very much forward to meeting you all. Please get back to me with information on how many of you will be with us, to ensure that we have enough chairs!

Best regards,

Birgitte Jallov

**EMPOWERHOUSE**

[birgitte.jallov@mail.dk](mailto:birgitte.jallov@mail.dk)

5649 8348 / 6154 6761

*\*International Media Support (IMS) has kindly offered that we use their conference room for the meeting.*

# EMPOWERHOUSE



## BIRGITTE JALLOV

Krogegaard Tel: +45.56 49 83 48  
Gudhjemvej 62 Cell: +45.61 54 67 61  
DK-3760 Gudhjem Skype: birgittejallov  
Denmark E-mail: birgitte.jallov@mail.dk

**EMPOWERHOUSE** strives to fulfil its vision of a **more just world** with access to appropriate and accurate **information** as well as access to a **voice** to share own experience and opinions, dreams and development priorities. **Its mission** is to assist communities develop their own communication capacity with a focus on community radio for empowerment and development.

### EMPOWERMENT RADIO – Voices building a community. By Birgitte Jallov

Why have many high level international conferences and meetings since 2005 explicitly recommended support to community radio as a powerful platform for development? How to plan and implement a community radio with maximum involvement by the community and community empowerment impact? And what distinguishes the stranded top-down initiatives from the community radios that keep going? The book will address these issues – and more.

Over the years Jallov's many articles brilliantly examining the work she has done and continues to do with community radio all over the world have been constant companion for me both as a researcher, teacher, and practitioner. **Jallov can be depended on to bring a uniquely insightful perspective to the discourse but always mindful of the empowering function of communication.**

*Patrick Prendergast is Lecturer in development communication at the Caribbean Institute of Media and Communication, The University of the West Indies. He works across the Caribbean with community radio.*

I have known Birgitte Jallov as a prime mover in community radio since the early 1980s when European activists in the field began to join forces. She was a significant voice in AMARC from its beginning and after her work for UNESCO in Mozambique I invited her to speak at the London School of Economics on sustainable radio in development where her lecture made a deep impression. **Her book is important and timely and there is no one better qualified to write it.**

*Dr. Peter M. Lewis is a Senior Lecturer in Community Media, London Metropolitan University*



## A RADIO ACCESS PIONEER IN TOWN: KRISTINE PEARSON



Kristine has for the past 13 years worked with development of innovative and appropriate technologies around **communities and radio** – and beyond. Initially Kristine did her innovative work with '**Freeplay Foundation**' and in 2010 it was rebranded and renamed Lifeline Energy and broadened its energy mandate.



Focusing on wind-up and solar powered technology, Lifeline Energy has gone beyond radio and developed the first MP3 enabled radio and recorder for the humanitarian sector, the Lifelayer, to include an array of other options.

The Lifelayer (see picture above) has been chosen as one of 61 finalists among 966 entries for the prestigious INDEX: Design to Improve Life award to be announced in Copenhagen September 1. Kristine Pearson, CEO and conceptualiser of the new Lifelayer is therefore in town, and will present her work, technologies and passion with us in the 'Radio in Development' meeting Sept. 2.