



# ØRECOMM SEMINARS

## Guest Lectures at Malmö University: Winston Mano and Thomas Tufte

- **When:** 21 January 2012 at 13.15 - 16.30 pm
- **Where:** Ubåtshallen, lecture room 302. Building # 4 at the map: <http://www.mah.se/english/MapsPremises/>

Participation is free, but registration is required at: <http://orecomm.net/2012/orecomm-open-seminar-21-january-2012/>



Thomas Tufte, Roskilde University, DK

### “Communication for Development and Social Change: History and current challenges”

The areas Thomas Tufte teaches cover communication for development and social change, audience studies (reception analysis and media ethnography), health communication, edutainment, citizen media, participatory communication, globalisation, development and strategic communication.

His background reflects a constant interaction between theory and practice, having always mixed his academic pathway with jobs in organisations. The geographical focus area was Latin America for many years and for the past decade also Southern Africa. More recently, it has become East Africa, particularly Tanzania.



Dr. Winston Mano, CAMRI, University of Westminster, UK

### “Media and Development in the Digital Age: Questions, issues and priorities for Africa”

Winston Mano is current Director of the Africa Media Centre and Course Leader for the MA in Media and Development at the University of Westminster, London, UK. Mano's research interests include radio, music, audiences, new media and democracy, China- African media relations, African democracy and development. Mano has helped establish the CAMRI Africa Media Series of Conferences on 'Reporting Zimbabwe: Before and After 2000' (2005), 'Media and Social change in Africa' (2006), 'Media and Democracy in Africa' (2007) and the 'Media and Development in Africa' (2008); 'African-Arab Media Audiences' 2009, 'Racism, Ethnicity and the Media in Africa' (2010). Mano joined the University of Westminster's Communication and Media Research Institute (CAMRI) from the University of Zimbabwe in 2000 on a PhD Teaching Studentship and obtained his doctorate degree in 2004. His responsibilities include teaching undergraduate and postgraduate courses in media and communication as well as supervising doctoral dissertation students.



## Guest lectures at Roskilde University: Cees Hamelink and Robin Mansell

Invitation by Ørecomm & Research Group Communication, Journalism and Social Change

- **When:** Friday 27 January 2012, 10-12 am
- **Where:** Roskilde University, CBIT, lecture room 43.3.29, map: <http://www.ruc.dk/en/about-the-university/directions-to-ru/map-over-ru/>

Participation is free and no registration required



Cees Hamelink, University of Amsterdam, The Netherlands

### “Communication and the Escalation of Evil”

The lecture is based on Cees Hamelink's recent book *Media and Conflict*. The world faces explosive conflicts about the distribution and scarcity of resources, about ethnicity and religion, and about the risks of urban life. These conflicts can easily spiral out of control toward mass slaughter an evil of huge proportions that is often escalated by the media. What should be done to prevent this lethal trend? We need to understand how the spiral of escalation works. How do media create anxiety, provide space for agitation, and disconnect people? Three approaches to the prevention of mass mediated aggression are proposed in this book: an early warning system for incitement to mass destruction, the invitation to disarming conversations in urban space, and the teaching of compassionate communication to children and others. Alertness to the recurrence of collective violence is urgently needed not only in unstable and poor societies, but also in established democracies. Ordinary people can be incited to the mass slaughter of other ordinary people anywhere. Understanding the media 's role in this and acting to prevent it are key goals of this book.



Robin Mansell, London School of Economics (LSE), England

### “Social Imaginaries of Communication Technologies”

This lecture compares and contrasts two of most predominant social imaginaries of the causes and consequences of innovations in the production and use of communication technologies, critically considering the way they embrace oppositional visions of the information society and their implications for social change. The differences between them are considered in terms of the normative goals of the 'good society', concluding with some observations about what changes in policy and practice are essential if those goals are to have an improved chance of being met in the future.

Ørecomm is a bi-national research group that originated at Malmö University (MAH) and Roskilde University (RUC) for research in the field of Communication for Development. Ørecomm focuses on the relations between media, communication and social change processes at both global and local levels. For more information visit [www.orecomm.net](http://www.orecomm.net) or contact us at [orecomm@gmail.com](mailto:orecomm@gmail.com)