

## Preliminary Call for Papers

### Global Fusion 2012

#### A Global Media and Communication Conference

Hosted by the School of Media Arts & Studies, Scripps College of Communication, and the Center for International Studies  
Ohio University  
Athens, Ohio

#### October 26-28, 2012

Conference begins Friday afternoon October 26<sup>th</sup>, and ends at 2:00 p.m. on Sunday October 28<sup>th</sup>.

The purpose of the Global Fusion Conference series, which began in 2000, is to promote academic excellence in global media and international communication studies. The conference is sponsored by a consortium of Universities: the University of Texas at Austin, Texas A&M University, Ohio University, Southern Illinois University and Temple University.

We invite original, non-published research submissions on ***any aspect of global media and international aspects of mass communication***. Any theoretical and methodological approaches appropriate to communication research are acceptable and encouraged. In order to open panels to the widest possible range of topics, we have specifically chosen to adopt no conference theme.

Also, to celebrate the 25<sup>th</sup> anniversary of Ohio University's Communication and Development Studies master's program, a pre-conference will be held throughout the day on Friday, October 26<sup>th</sup>. Papers, panels, and related proposals focusing on the theme of development communication (i.e., communication for development, C4D, media for social change, etc.) are welcome for that event as well.

#### Submission instructions:

**Individual papers:** proposals may be submitted in the form of completed papers or abstracts of 300-400 words. Please include a cover sheet with the paper title, the names of all authors, and contact information for the submitter (*affiliation, mailing address, telephone number, and email address*). No identifying information should appear on the paper or on the abstract page for blind review.

**Panels:** Please submit a panel abstract of 200-300 words, and 50-100 word abstracts for each included paper. The names of all authors along with their paper titles, as well as contact information for the submitter, should appear on a cover sheet. No identifying information should appear on the panel proposal page for blind review.

#### Notice:

- Submission format should be **WORD**. PDF format will NOT be accepted.
- The abstract/paper/panel proposal page should: **(1) Be separate from the cover page; (2) Contain the title of the proposed paper; (3) Include a total word count; (4) NOT contain any identifying information about the submitter (including contact information).**
- At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

**Submission deadline:** 11:59 P.M. (EST) Thursday, May 31, 2012. Submit to [global.fusion@ohio.edu](mailto:global.fusion@ohio.edu)

**Awards:** The Global Fusion conference offers a graduate student competition. To be considered for an award, a full paper must be submitted by July 30, and must be marked on the title page as being a submission for the competition. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for graduate student competitions.