Networked spaces of mediated communication forms of appropriation by new social actors and movements

Fag ph.d.

National_online Kurset vises på den nationale database

Undervisningssprog Engelsk

Vært Ph.d.-skolen for kommunikation, virksomhed og informationsteknologier

Ansvarlig Norbert Wildermuth (norbert@ruc.dk)

Ects 3

Deltagelseskrav for opnåelse af ects

Scope: The PhD course requires preparation and active participation to an extent equivalent to 3

Publication: The presented papers will preferably be edited into a joint (online) publication under the interdepartmental Dynamics of Globalisation Strategic Research Initiative at Roskilde University (http://www.ruc.dk/en/research/satsningsomraader-paa-ruc/global-dynamics/).

Ekstern underviser

Organisers (at Roskilde University): - Norbert Wildermuth (Dept. of Communication, Business and IT; CBIT) - Thomas Bøje (Dept. of Society and Globalisation; ISG)

Invited guests: - Jo Tacchi (Royal Melbourne Institute of Technology, Australia) - Marshall Ganz (Harvard University, USA) - Abraham Mulwo (Moi University, Kenya)

Local tutors (Roskilde University, Denmark): - Norbert Wildermuth (CBIT) - Thomas Bøje (ISG) - Thomas Tufte (CBIT) - Silas F. Harre (ISG)

Forudsætninger

Our PhD course will invite students and scholars who work in the diverse fields of communication studies, media studies, development studies, globalisation studies, political science, sociology, history, anthropology, social movement studies, advocacy communication, activist media, participatory communication and action research.

Indhold

Course outline and goals: Our PhD course will focus on the role of mass mediated and digitally networked forms of communication in transnational advocacy and activism campaigns, spanning the spectrum of social change agency from information dissemination, to networking and mobilization. From the "Twitter revolution" in Iran, to the Satellite TV and social media conveyed uprisings of the Arab spring and activist movements' mediation of protests against austerity programs and the drivers of the financial crisis in the industrialized and financial centers of the world, networked online media have seemingly played a prominent role in the constitution, identity-formation and reflective self-understanding of new social actors and movements on a global scale. Thus, the course questions mediated communication's significance for citizens' participation and inclusion in the political process and the impact of social network media on democratic engagement in terms of citizens' voice and empowerment. The PhD course will critically examine the opportunities and limits of this enlargement of a mediated public space that are constituted by a changing global media landscape. We will describe, identify, analyze and question the communicative strategies that various civic agents employ and the understanding of new digital media, the uses and users these strategies are based upon. The interdisciplinary character of the PhD course, located between sociological/anthropological and media/communication studies, will strive to develop a theoretically grounded perspective on the outlined phenomena that avoids both a media-centric and society-centric perspective. With the active participation of teachers and PhD student we will thus seek to develop a realistic understanding built on our critical examination of the two core concepts "community" and "communication" as discernible in the cases that will be presented.

Kursusdage

Dates: Tuesday 10th to Thursday 12th September 2013. The course will be conducted over 2 ½ days), including two overnight stays.

Location: Sømine Station in Holbæk (Sealand, Dk) an hour from Roskilde University. Collective transport from RU to the venue and back will be provided.

Maksimum antal deltagere

The course will operate with a maximum of 12-15 PhD students.

Pris

For external PhD students a participation fee of DKK 3.600 covering accommodation, catering and transport may apply, though PhD students from cooperating Danish university departments

will be exempted. Please enquire with CBIT's PhD-administrator Signe Berri (+45 4674 2692; berri@ruc.dk) if in doubt.

Tilmelding

Registration: Send an email to Signe Berri, berri@ruc.dk, with your name, PhD programme and Institution/country. Deadline 10 August 2013.