

Help Make History! Seeking Experienced Professionals to Eradicate Polio Locations: New York and others

Communication for Development Specialist (Polio), P3/4 (Generic Vacancy Announcement)

Contract Type: Long Term Staff (FT) **Application Deadline:** 21-Feb-14

The world is the closest it's ever been to eradicating a disease for only the second time in history. If you are passionate about making a lasting difference for children, the world's leading children's rights organization would like to hear from you. Help UNICEF reach the final 1% of the world's children, and eradicate polio forever. If you have expertise in behavior and social change, communication for development, or anthropology, please consider a career with UNICEF's polio programme. We are seeking candidates for short and long term opportunities to support the programme.

These important roles lead the development and implementation of communication strategies to ensure every mother and father knows how important it is to vaccinate their children with the Polio Vaccine each time it's offered. Communication strategies help convince decision makers, whether it is a religious leader, community activist or mother, that it is important to vaccinate children against this paralyzing disease Under the general guidance of the supervisor, and in close coordination with the Communication Specialist, this role is responsible for the design, formulation, management, execution, monitoring and evaluation of a behavioural change and social mobilization strategy, plan of action and programme activities in support of the country programme.

To watch how Communication for Development Specialists are working worldwide to eradicate polio, please visit http://youtu.be/B5cEHUNf0aA.

Key Responsibilities

- 1. Programme communication strategy and plan of action strategically developed and formulated, and the implementation effectively managed, facilitated and executed for social and behavioural change in support of efficient and effective programme delivery.
- 2. Culturally relevant programme communication materials designed, pre-tested, and produced timely, meeting requirements and quality standards.
- 3. Strong partnerships with community groups, leaders and other partners in the community and civil society developed and enhanced for promotion of participation in social and behavioural changes supportive of programme goals.
- 4. Effective training materials and activities organized, developed and implemented to build capacity in participatory and behaviour communication at various government levels.
- 5. Technical support effectively provided with government counterparts in the development and effective use of communication for social development.



- 6. Monitoring and evaluation of programme activities and preparation of reports timely and properly undertaken. Findings, experiences, lessons learned, best practices and new methods effectively shared with government officials, programme staff, and other partners.
- 7. Budget properly planned, monitored and controlled, ensuring allocated funds optimally appropriated.

Qualifications: Education, Experience, and Language

- 1. Advanced university degree in the social/behavioural sciences, (Sociology, Anthropology, Psychology, Health Education) with emphasis on strategic communication planning for behaviour development, social mobilization, participatory communication, and research.
- 2. Minimum five years of progressively responsible professional work experience in the development, planning and management of social development programmes, including several years in developing countries, with practical experience in the adaptation and application of communication planning processes to specific programmes.
- 3. A) Fluency in English and a second UN language (International Professional)
 - B) Fluency in English and the working language of the duty station (National Officer).

Competencies of Successful Candidate

- Knowledge of current developments in the fields of: communication theory, motivational psychology, adult learning theory, indigenous media, community organization and participation, strategic communication planning, behaviour analysis, formative research and evaluation of communication interventions.
- Training in strategic communication planning, behavior analysis, formative research and evaluation of communication interventions.
- Proven skills in communication, networking, advocacy and negotiations.
- Ability to organize and implement training, including development of curricula and methodologies. Knowledge of community capacity building.
- Ability to clearly and concisely express ideas and concepts in written and oral form and to listen to and acknowledges others' perspectives and views.
- Computer knowledge, skills and practical experience, including internet navigation, network, telecommunications and various office applications.

Innovative and creative thinkers strongly encouraged to apply!

To Apply

Please go to http://bit.ly/18347xa or visit us at www.unicef.org/about/employ to register in our e-Recruitment system, and search using keywords "communication for development" for additional details. The recommended candidate must be available to take up this post within 31 days of the offer.