

Nordic-Kenyan PhD seminar May 3-9, 2014

Studying New Media Appropriations and Socio-Cultural Changes - Methodological Challenges

Course Venues:

- May 3-5, Sego Safari Lodge www.segosafarilodge.co.ke
- May 6-8, Field work in the vicinity of Eldoret
- May 9, Moi University.

Course description

The PhD seminar *Studying new media appropriations and socio-cultural changes - methodological challenges* will discuss epistemological questions related to social research and address key methodological challenges studying the appropriation of new media and the interrelationship between media and socio-cultural change processes. The seminar will mainly focus on a variety of qualitative methods from semi-structured interviews to ethnographic observations but also address issues related to surveys and mixed methods.

The first part of the seminar (May 3-5) will be organized around presentations from invited speakers and participating PhD students, discussions of key readings, practical exercises and 'on to one' supervision. In the second part of the seminar (May 6-8) the participants in groups will conduct empirical field studies in the vicinity of Eldoret. Finally, the last day (May 9) will focus on analytical strategies and fieldwork experiences. The participants will present findings from the field studies and reflect on their experiences and we will discuss strategies for analysis.

The seminar is co-organized by Moi University and the research project *Critical Perspectives on New Media and Processes of Social Change in the Global South* and co-sponsored by the Nordic Research Councils for the Humanities and the Social Sciences, Danida, and Aarhus University.

Speakers:

- Professor Dean Joshua Kwonyike, Moi University
- Professor HOD Charles Ongondo, Moi University
- Senior Lecturer Dr. Abraham Mulwo, Moi University (Course convener)
- Associate Professor, Martin Nkosi Ndlela University College Hedmark
- Professor Thomas Tufte, Roskilde University
- Post.doc Jessica Gustafsson, University of Stockholm
- Associate Professor Norbert Wildermuth, Roskilde University
- Associate Professor Poul Erik Nielsen, University of Aarhus (Course convener)

Course enrolment:

PhD students from East Africa should submit an application by e-mail to Senior Lecturer Dr. Abraham Mulwo, Moi University abraham.mulwo@gmail.com cc: imvpen@hum.au.dk

PhD students from Nordic countries should submit an application by e-mail to Associate Professor Poul Erik Nielsen, University of Aarhus imvpen@hum.au.dk cc: abraham.mulwo@gmail.com

The application must be accompanied by a half page motivation letter, a 2-page PhD project description and an abstract for the paper to be presented at the course.

Requirements for Participation:

Each Ph.D. scholar will have to present a paper (10-12 pages) related to methodological challenges to their current PhD projects). Each PhD scholar will be asked to be an opponent on a papers submitted by one of his/her fellow Ph.D. scholars. The PHD scholars are expected to in groups to conduct a fieldwork assignment and present findings.

A course package of required readings will be compiled and circulated to participants three weeks prior to the course. The participants are required to read the full package of scholarly texts and to take an active part in discussing them.

ECTS value:

5 ECTS with paper presentation and fulfillment of assignment, 3 ECTS without paper.

Registration deadline:

March 9, 2014 (extended deadline). Applicants will be notified no later than March 13.

Deadline for handing in final paper is April 10, 2014.

Costs:

There are no course fee.

Accommodation and meals at the Sega Safari Lodge, meals at Moi University and local transportation from Eldoret to Sega Safari Lodge are sponsored by the organizers.

Travel expenses to Eldoret and accommodation and meals in relation to fieldwork are at own expense.

There will be a few travel scholarships available for Nordic PhD students and East African PhD students living outside Kenya. For further information please contact Poul Erik Nielsen or Abraham Mulwo

Preliminary program

May 3

11 AM - Noon	<i>Opening Ceremony, Introduction and Presentation of Participants</i>
	Professor Dean Joshua Kwonyike, Moi University Professor HOD Charles Ongondo, Moi University, Professor Thomas Tufte, Roskilde University, Senior Lecturer Dr. Abraham Mulwo, Moi University (Course convener) Associate Professor Poul Erik Nielsen, University of Aarhus (Course convener)
Noon - 1 PM:	<i>Lunch</i>
1 PM - 2 PM	<i>Research Paradigms - an overview</i>
	Professor Thomas Tufte and Associate Professor Poul Erik Nielsen
2 PM- 2.15	Tea break
2.15 PM - 4 PM	<i>Qualitative Methods in Media Research</i>
	Professor HOD Charles Ongondo Opponent: <i>Epistemological challenges to Qualitative Research</i> Associate Professor HOD Martin Nkosi Ndlele
4.30 PM - 6 PM	<i>Mixed Methods in Media Research</i>
	Assistant Professor Abraham Mulwo Opponent: <i>Epistemological challenges to Mixed Methods in Research</i> Associate Professor Poul Erik Nielsen
6.30 PM -	<i>Dinner</i>

May 4

7 AM - 8 AM	<i>Breakfast</i>
8 AM - 10 AM	<i>PhD Presentations (15 minutes presentation, 10 minutes opposition and 10 minutes discussion, three parallel sessions)</i>
10 AM - 10.15 AM	Tea break
10.15 AM -11.15AM	<i>Ethnographic methods in Media Research</i>
	Associate Professor HOD Martin Nkosi Ndlela

11.15 AM - Noon	<i>TBA</i> Post. doc Jessica Gustasson
Noon - 1 PM	Lunch
1 PM - 2 PM	<i>New Media - New Methodological Challenges</i> Associate Professor Norbert Wildermuth
2 PM - 3 PM	<i>Studying Media Appropriations: Beyond the Qualitative Interview</i> Professor Thomas Tufte
3 PM - 3.15 PM	Tea break
3.15 PM - 4.30 PM	<i>PhD Presentations</i>
4.45 PM - 6 PM	<i>'One on One' feedback (4 times 15 minutes in 4-5 parallel sessions) Assignment to be prepared for Monday exercise</i>
6.30 PM	<i>Dinner</i>

Monday May 5,

7 AM - 8 AM	<i>Breakfast</i>
8 AM - 9.15 AM	<i>PhD Presentations</i>
9.15 AM - Noon	<i>Interview exercise related to assignment (tea break at 10 AM)</i> Associate Professor Poul Erik Nielsen
Noon - 1 PM	<i>Lunch</i>
1 PM - 2 PM	<i>Group work: Lessons learned from exercise</i> Senior Lecturer Dr. Abraham Mulwo and Associate Professor Poul Erik Nielsen

Tuesday, Wednesday, Thursday May 6-8,

Fieldwork in the vicinity of Eldoret

Friday May 9,

9 AM - Noon	<i>Presentation of assignments</i> Senior Lecturer Dr. Abraham Mulwo and Associate Professor Poul Erik Nielsen
Noon - 1 PM	<i>Lunch</i>
1 PM - 2 PM	<i>How to analyze qualitative data</i> TBA
2.15 PM- 3 PM	<i>Group work: Lessons learned from assignment</i>

3 PM - 4 PM

Plenary: Lessons learned from assignment

Senior Lecturer Dr. Abraham Mulwo and Associate Professor
Poul Erik Nielsen

4 PM - 4.30 PM

Concluding remarks and evaluation